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SIERRA MADRE NEWS

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VOLUME 28, No. 8

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, NOVEMBER 17, 1933

500 Members Is Red Cross Quota Here

City Divided Into Districts As Teams Take Up Drive For Relief Fund

The Red Cross campaign for memberships got off to a flying start with the opening of the Roll Call on Armistice Day.

The city has been divided into 16 districts with a captain in charge of each district. Some of the captains with their helpers lost no time in commencing the canvass but obtained their first memberships early Saturday morning.

The districts with their captains are as follows: No. 1, Mr. and Mrs. Howard C. Lieben; No. 2, Mrs. C. E. Allen; No. 3, Mrs. J. O. Smith; Nos. 4 and 6, Frank A. Spencer; No. 5, Ray O. Calkin; Nos. 7, 8 and 14, Mrs. Margaret Senour; No. 9, Dean Arnold Bode; No. 10, Mrs. Hortense Hill; No. 11, Thomas R. Meader; No. 12, Mrs. A. F. Snell; No. 13, Edward Hoevel; No. 15, Miss Lalla Fagge; No. 16, J. W. Corr.

The quota allotted to Sierra Madre this year a 500 members and up to Tuesday night 141 memberships, or 28 per cent of the quota, had been turned into headquarters.

District 14, Mrs. Margaret Senour captain, had the highest percentage, with 14 paid up memberships out of a possible 31, or 45 per cent. As this was a small district, Mrs. Senour took over districts 7 and 8 also, giving her a total of 85 prospects to interview. She is very confident she will have a much better showing in another week.

District 11, Thomas Meader captain, was a close second, with 22 paid memberships out of a possible 55, or 40 per cent. He stated that he has enough promises of memberships from those unable to pay when interviewed to send that district considerably higher by the next report.

In District 1 Mrs. Howard Lieben showed a total of 17 memberships out of a possible 60. She also has pledges which will make a very different total in another week.

The Volunteer Firemen were the first to put an organization over the top, subscribing 100 per cent. The school teachers were the next to come in 100 per cent and Tuesday the Kiwanians pledged 100 per cent.

Miss Louise Judson, executive secretary, in giving out these figures added that she considered this a remarkable showing for four days with one of them a holiday and one Sunday, especially as some of the captains have been prevented by circumstances out of their control from commencing the canvass immediately. She said that another week would show some of the laggard districts climbing up into the top ranks. She added:

"All of the canvassers report a most heartening spirit of co-operation and friendliness among the people they contact. In practically all cases where they fail to obtain a membership it is because of actual lack of the dollar, not because of lack of interest or appreciation.

"It is most interesting to find so many people who have saved up their membership dollar to have it ready when the canvasser calls. It amounts to only two cents a week for the year's membership but, because it is so small a sum, the majority of people don't bother to save it in installments and sometimes the appeal finds them without the dollar to meet it.

"We are finding this year that almost a hundred percent of the people approached have a real knowledge of Red Cross activities and an appreciation of some definite good the local Chapter has accomplished in this city."

Meeting Called To Plan Welfare Of Unemployed Women

Mrs. Mary A. Wammock, welfare chairman of the Sierra Madre Woman's Club, has called a meeting of all welfare agencies in Sierra Madre for Friday, November 24, at 2 p. m., in the Council room of the City Hall.

"We find that the unemployed women of Sierra Madre have a problem, the solution of which will require the assistance of the entire community," Mrs. Wammock states. "The County Welfare Work and our relation to it will be explained."

Representatives from each local welfare organization are asked to be present.

Race Track On The Baldwin Ranch Is Thought Certain

Activity in the horse racing game this week pointed definitely to the completion of the track started originally by Joseph Smoot on the Baldwin ranch, adjacent to Sierra Madre. At a meeting of the city directors of Pasadena it was reported that Hal Roach, head of the Los Angeles Turf Club, had combined interests with H. O. Comstock, of the Hotel Vista del Arroyo, who had previously made negotiations for the Baldwin lease in Arcadia. It was also stated that James Rolph, III, son of Governor Rolph was a party to the new alliance.

At the same meeting of the directors an offer was made to lease Pasadena's city farm in Alhambra for a horse racing track, for a period of 25 years at a fee of \$400,000. The offer came from a group of real estate dealers.

War Is Near Doctor Tells Kiwanians

Eminent Lecturer Gives Thrilling Talk On Rise Of Hitler And Germany

The whole world is closer to war than at any other time in history, Dr. W. G. Worth, lecturer on religion, told the Kiwanis Club at its Tuesday luncheon in the course of his talk on "Hitlerism."

His talk was one of the most interesting heard by the club this year and he was followed with rapt attention as he analyzed Hitler's personality, his objectives and his influence upon the German people.

Germany, under Hitler, said Dr. Worth, has no use for world capital, believes it can be self-sustaining and needs only more territory to work out its salvation. It hopes to annex Russian territory and seeks the good will and support of Italy and Great Britain to acquire it, while Russia will depend upon an alliance with France to prevent the invasion.

According to Dr. Worth, Adolf Hitler, an Austrian, was born in 1889, in Bavaria. His father was a minor official in Bavaria and he, as well as his father, were orphans. Hitler's mother died while he was still in his infancy. Hitler studied art but his pursuit of art was not satisfactory and he took up the study of architecture, which he also abandoned. He then became a day laborer, and, according to Dr. Worth, while working as a laborer he studied politics and was particularly interested in "German Nationalism."

"At the outbreak of the World War," said Dr. Worth, "Adolph Hitler joined under the German flag, although he was an Austrian, and served as a dispatcher in the field." He proved to be a fine soldier and received the Iron Cross and later other distinctions of service. During the war he was wounded and gassed and was in a serious condition for several months.

In 1919 Hitler joined with six men, according to Dr. Worth, to form the Nazi Party. At this time he was 30 years old. Hitler is a dynamic speaker, sincere, and after many years with the labor class of Germany, knows his subject well, the speaker said.

He had three policies: First, ratio unity; Second, an economic policy; and third, a foreign policy. The idea of ratio unity, Dr. Worth said, probably comes from the idea that all Germans have of "Germany for Germans." This (Continued on Page Five)

Mrs C E Middough, Mother Of Business Man Here, Passes On

Mrs. C. E. Middough, mother of William Middough, local druggist, passed away early Wednesday morning at her home in Long Beach. Mrs. Middough had been confined to bed for the past 15 months.

Mrs. Middough was born in Missouri 76 years ago and had been a resident of California since March 1905. Her father was one of those who came to the coast in 1894.

Besides her husband, she is survived by six sons, Edward, of Ontario; Valentine, of Santa Barbara; Lorne D., Miles Way and Ross, of Long Beach, and William, of Sierra Madre; two daughters, Mrs. Byron Hester, of San Jose, and Mrs. Charles Simpson, of Garden Grove, and 12 grandchildren.

To carry out her request her six sons will be pallbearers. The funeral will be held at 2 p. m. today from Holton and Son Funeral Parlor, in Long Beach.

Cast Drawn For Leagues First Play

Drama Group Selects Mary Young For Feminine Lead In "Comedy In April"

With Miss Mary Young, known to Sierra Madre audiences for her comedy and dramatic talents, in the feminine lead role, "Comedy in April" this week was well into rehearsal for its Drama League production in mid-December. Miss Young plays the part of a humorously artificial Hollywood actress who temporarily leads a young Stanford engineering student astray. The portrayal of the slightly ridiculous and sensitive youngster will be given by Don West, who has done much dramatic interpretation work in addition to pursuing his profession as an architect and water color artist.

Public announcement is made by Miss Jean Ward, play director, that henceforth all rehearsals will be closed to all but members of the cast, and technicians actively connected with the production.

Probability that a one-act League workshop play now being directed by Doug Williams will be staged at the Shakespearean Club in Pasadena as well as in Sierra Madre, was evidenced yesterday. In the cast are Mary Schmidt, Jacqueline Ward, Gilbert Sommer, John Gray and Bob Ward. A date for the local presentation will be announced in the near future.

Call was issued this week by the League for patron members to volunteer their services. Every one in the city who is sympathetic with the interest of the local Little Theatre and its purpose of furthering American dramatic art, but who is unable to take an active part in the production or instruction, or technical branches, is earnestly asked to fill in the patron membership blank printed below and mail to the secretary of the Municipal Drama League, Sierra Madre Allied Arts, 115 West Bonita avenue, with the two dollar fee—

I enclose \$2.00, which entitles me to a Patron Membership in the Sierra Madre Drama League. By this gesture of friendliness I pledge my support to the American Little Theatre movement in Sierra Madre.

Name
Address
Patron cards for 1934 memberships will be mailed upon issuance soon. Honorary Sustaining Memberships may be obtained for \$5.00.

No Need For Court Action By Pasadena

Crown City Prepares To Sue For Conduit Right Of Way In Sierra Madre

Pasadena's expressed perturbation over Sierra Madre's hesitation in granting permission for the laying of the Pine Canyon conduit through this city is quite unnecessary, according to City Manager Al S. Myers. The board of city directors instructed Pasadena's city attorney, Harold Huls, this week to start condemnation proceedings in Superior court against Sierra Madre to obtain the right-of-way for the pipe line.

"We have no intention of treating Pasadena unfairly or of holding up or unnecessarily delaying their project," Myers said. "We are glad they have this to give work to unemployed and, until we read of it in the papers this week, we were unaware that there was any trouble over it. No one from Pasadena has said anything to us about it."

"We told the Pasadena officials that we should have to insist on curb-to-curb replacement of paving taken up for the pipe line because patchwork is wholly unsatisfactory. We also suggested to them that, instead of making the repairs, they should put up the money the repaving will cost and let us do the work. A tentative agreement on that line was reached and we are preparing estimates of the cost for submission to them. As soon as these figures are ready we expect to reach a final, formal agreement with Pasadena and condemnation proceedings will be needless."

Big Project Subject Of Debate Here

Forum To Hear Both Sides Of \$170,000,000 Water Proposal On Tuesday

A debate on the merits of the \$170,000,000 Central Valley's water project to be voted upon by the people at a special election on December 19 will feature next Tuesday's meeting of the Sierra Madre Forum at the City Hall.

Assemblyman Charles W. Dempster, of Los Angeles, who helped prepare the official argument in favor of the water project, will take the affirmative in the debate.

As the first unit of the Co-ordinated Water Plan, resulting from the Federal-State Commission's surveys of California's needs, the project gains in interest now that it has been scheduled in the National Administration's public works program. Basil Maury is now in California making a personal check for the Department of the Interior which offers support for public water and power projects on the basis of engineering soundness and social need.

The project represents a regional plan, including service for many cities and industries, improvement in navigation, storage of flood waters, which in release will produce a huge block of cheap power.

The negative will be presented by Mr. Edward F. Trez, of the California Improvement Association of Los Angeles.

Beginning with last night's special Forum meeting, the plan to have a brief Current Events feature presented by local citizens was inaugurated by Mrs. Jessie H. Wright representing the local Red Cross.

Louis Bartlett's address on California's Natural Resources and Economic Security" will be reviewed in next week's issue of THE NEWS.

At next Tuesday's Forum at 7:45 Dean Bode will discuss "Current Events As I See Them."

**Big Two-Day Bazaar
At St. Rita's Will
Open This Evening**

St. Rita's annual bazaar began yesterday with a special session for the children. Adults are to have their fun this evening and tomorrow. More booths have been arranged in the school auditorium than ever before and there will be amusement and games for everybody.

The famous turkey dinner will be served Saturday evening, from 5:30 until 8 o'clock. The menu was revealed this week and it is certain that after reading it no one will want to stay home. There will be roast turkey, dressing, mashed potatoes, fresh peas, fresh carrots, salad, celery, olives, apple pie and coffee cooked to a king's taste and flavored as only mother knows how.

A beautifully carved and well filled hope chest and many smaller prizes will be awarded tomorrow evening.

The public is most cordially invited.

**SANTA CLAUS NAMES AGENT
IN SIERRA MADRE; APPEALS
FOR TOYS TO BE RECLAIMED**

HELLO . . . hello . . . are you there . . . oh, how are you? Yes . . . this is . . . don't you know who this is . . . no . . . why this is Santa Claus. Oh, you don't believe it . . . well, listen, tune in: Chris! Junior! drive in the reindeer, put 'em in harness and bells . . . come on . . . that's it, let the ring go over the air—heel and toe an' away they go, they all go together, on the glistening snow!

Hello Sierra Madre! Are you there? Are you sure you're there? Well, I am coming. A little bit lean this year . . . but with a smile and a cheer, but—the measure of my smile and cheer, and the measure of my bag of joy, will be the measure of your smile and cheer—and help.

Where is the Little Boy Blue of yesterday? Where is the doll that cuddled the chest of your angel child that bygone Christmastide? Where is the little red wagon, the broken horn, the busted drum, the abandoned cycle, the forgotten doll's house, the whatnot and whatisnot that brought blissful happiness to your own precious ones? Dig them out. Worn and tarnished, broken, busted, they can be resurrected to bring blissful happiness to the little ones around the corner.

Send them—gather them up and deliver them at once to the fire station at the City Hall and the Sierra Madre Volunteer Firemen will wave their magic wands, and lo, they will arise anew and cause a flutter in the hearts of some youngsters, who might—in case—believe there is no Santa Claus.

All of which is a suggestion that if you have any abandoned toys, please send them in—and at once. The firemen opened the Santa Claus toy shop in the Kersting Court room adjoining the real estate office of Woodson Jones on Monday. Already a lot of toys have been contributed, but the firemen are willing and anxious to fix up all that are brought in.

Lucky Baldwin's Kin Buys Belohlavek Home On Fairview

J. D. Mullender, of Venice, great grandson of Lucky Baldwin, purchased the home of Mr. and Mrs. Joseph Belohlavek, 734 West Fairview avenue, this week. The home is a two story Spanish structure of nine-rooms with a tile roof and three baths. The large billiard room in the basement is being remodelled and the new owner is building a stone tile wall around the property. A number of other improvements are planned. The lot is 100x158. Mr. and Mrs. Mullender have two children and plan to take possession about the first of December.

Recognition Of Russia Is Held Absurd

At a luncheon in his honor in Glendale on Wednesday on the eve of his departure for Washington yesterday morning Congressman W. E. Evans of this district expressed his unalterable opposition to the recognition of Russia by the government at Washington.

"I cannot understand why anyone should desire to stoop to recognize a country that we have no use for," Mr. Evans said. "We cannot tolerate a country which for years has attempted to overthrow our own government with communistic propaganda. I for one stand ready to ship out of this country every alien communist found."

It was the first Republican gathering in the district since the Roosevelt landslide of a year ago and speeches by various representative G.O.P. citizens of the district expressed the thought that the Roosevelt administration has "scrapped the American constitution" and that the people are unwittingly permitting a dictatorship to be set up.

Former President Spends Weekend At His Son's Home Here

Ex-President and Mrs. Herbert Hoover spent a quiet weekend in Sierra Madre with their son, Herbert Hoover Jr., and family. The former President came here following a week's fishing trip in the waters about Catalina, during which he hooked a huge marlin. All the Hoovers attended the Stanford-U.S.C. game on Saturday.

Water Color Show At Little Gallery

Exhibits from the 13th annual Water Color Show at Exposition park are displayed at the Little Art Gallery this month by the California Water Color Society. As there was no reception this month to open the exhibit, the public is cordially invited to call at the gallery anytime during the month.

City Projects To Provide Work All Winter For 100 Or More Local Citizens

Proposals To Come Under New Federal \$400,000,000 Public Works Program

By Luman U. Spehr
With plans ready for three major projects totaling \$96,000 and designed to give employment to more than 100 citizens, Sierra Madre will be one of Los Angeles county's first municipalities to take advantage of the Federal government's latest offer of grants for public works.

Two of the projects, completion of the spreading grounds and re-

forestation of Bailey canyon, are to be submitted tomorrow to the county advisory committee, according to William Lees, chairman of the City Council's water and street committee.

Under the new Federal program \$400,000,000 has been set aside to be loaned to municipalities for public works development. The red tape which has delayed the start of operations under the three billion dollar program announced earlier has been slashed to permit immediate use of the \$400,000,000. The county advisory committee has been given authority to approve projects without submitting them to Washington and the government's expressed desire in connection with this fund is that all possible work be under way by December 15.

The work is to be done directly by the cities themselves without Federal, State or county supervision. Men are to be hired for their ability to do the work required rather than because of their need of employment. The new program will replace the unemployment relief program of the past and those not employed are to be taken care of by direct relief in the future, Lees explained.

Ninety-three men are on the unemployment relief rolls in Sierra Madre and, as the contemplated projects will give work to more than 100 men, it is certain, Lees said, that there will be no unemployment problem here this winter if local plans are approved. Under the new setup the men are to be given thirty hours work a week with 45 cents an hour as minimum pay. Lees said that the projects will increase the city's payroll by \$5500 a week and have an important effect on the prosperity of Sierra Madre merchants.

Not over thirty per cent of the grant made by the government can be used to pay for materials, under the new regulations, 70 per cent at least going for labor payrolls.

In addition to the spreading grounds and Bailey Canyon projects the city has virtually completed its plans for grading and paving five and one-half miles of city streets at an estimated cost of \$48,000. As materials necessary for this work will exceed the 30 per cent limit fixed by the government City Manager Myers and other city officials are trying to make arrangements to finance part of this project to make it come within the Federal requirements. As soon as this is accomplished these plans, too, will be submitted to the advisory committee for approval.

The spreading grounds is estimated to cost \$23,000 and the Bailey Canyon work \$25,000. At a meeting this week with the City Planning Commission, Charles H. Diggs, staff director of the Regional Planning Commission, complimented Sierra Madre on having a program ready to submit so promptly. Few other cities or towns of the county have plans in shape to present so they can take advantage of the government's offer, he said.

Grammar School To Have Picture Show

A moving picture will be shown this afternoon at 3:15 o'clock in the Sierra Madre Grammar School auditorium for the children of the school. Three films, an Our Gang comedy, "Follow the Leader," a travelogue, "Alaska and the Yukon," and a Felix the cat comedy, "In the Coal Rush," are scheduled.

Delegates To PTA Conference Named

Mrs. Warren O. Preston, president of the P.T.A., and Mrs. Wilma Middough, past president, have been selected to represent Sierra Madre in White House Conference Work, which is being organized in Los Angeles County.

A committee meeting for the Sierra Madre-Monrovia Health district was held on Monday at the home of Mrs. James Richardson in Monrovia. Mrs. John E. Colbert and Mrs. Middough represented Sierra Madre.

"Unconditional Surrender," Essay By An Eleven-Year Old Girl, Wins In Contest Sponsored By Local DUVCW

A BEAUTIFUL silk American flag was awarded on Friday by the Louise Severance Tent, Daughters of Union Veterans of the Civil War, to Marguerite Bridgland, sixth grade student at St. Rita's Parochial School, for writing the prize-winning essay on subject of a Civil War veteran. Marguerite is 11 years old and the daughter of Mr. and Mrs. A. R. Bridgland, of 27 East Grand View avenue. She chose General Grant and entitled her essay "Unconditional Surrender."

In celebration of the event, Rev. Father Hyacinth Clarey, head of St. Rita's school, declared a half holiday. Marguerite was awarded the flag at the school in the presence of officers and color bearers of the tent. The presentation was made by Comrade E. J. Webster, Civil War Veteran, who resides at 121 East Alegria avenue.

The essay contest, conducted in both the Parochial and public schools, was supervised by Mrs. Augusta Coats, patriotic instructor, of the local tent. Honorable mention was given Robert Hobbs, 5-a student at the Sierra Madre Grammar School, and Margaret Hoevel, sixth grade pupil at St. Rita's for their essays.

The prize winning essay of Marguerite Bridgland follows: General Grant's name was

Ulysses Simpson Grant, but he was known for a long time by the nickname "Unconditional Surrender" which he received at the surrender of Fort Donelson, the Confederate stronghold on the Cumberland River in Tennessee. This fort had been thought unconquerable, but Grant never stopped at difficulties. At the end of some hard fighting the enemy was driven into the fort as night fell.

"Unconditional surrender," said Grant, "is my only term." That was definite. He never wasted words.

On the same day the commander at Bowling Green say fit to get his forces out of the way, and a few days later the commander at Columbus did the same. They knew that with both forts lost the cities, too, would have to go. Even in the capitol of the state the governor packed his valuable papers and ran as if from a fire.

The great Confederate stronghold had fallen into the hands of the Union troops. Great was the rejoicing in the Northern States. "Unconditional Surrender" came to be a by-word in every city and town.

A few years later General Grant was elected President, and received every proof of popular esteem.

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He satisfieth the longing soul, and the hungry soul he filleth with good.—Ps. 107.9. (R.V.)

God makes every common thing serve, if thou wilt, to enlarge that capacity of bliss in His love.—E. B. Pusey.

WHY TAXES MOUNT

A recent survey made by the New Jersey Taxpayers Association indicates the main reason why the average citizen pays much less attention to the problem of taxation than he should—and, as a result, lets the cost of government reach fantastic heights.

Only one out of ten New Jersey families paid any direct tax to the federal government in 1930. That year the income tax produced revenue to the extent of \$23,000,000 in the state, and 93 per cent of it was paid by 9 per cent of the population. The New Jersey experience, it may be taken for granted, is reflected to a greater or lesser degree in other states.

The upshot of this is that millions have conceived the notion that taxes are something they escape—and that the services of government they receive are paid for by someone else. That's true—so far as direct taxation is concerned. But direct taxation is a very minor thing in comparison to indirect taxation. The vast bulk of governmental revenue comes from taxes on businesses, which are passed on to the buying public. When we buy a glass of beer, switch on a light, rent a house, drive the car around the block, purchase clothes or food or other necessities, we're paying taxes whether we realize it or not. And the person of moderate means is hit a great deal harder by comparison, than is the person of wealth. The tax on a gallon of gasoline or a movie ticket, for example, is precisely the same whether it's paid by a day laborer or a millionaire.

That the millions of ordinary citizens have the most to gain from tax reduction and stand to lose most when taxes rise, is something for them to start thinking about.

CITIZENS MUST HELP

Not another winter like the last!

That was the pledge of the new Administration when it came into office. Every effort is being given to achieve it. It represents the most earnest hope of every citizen.

But government alone can't do it all. We can spend money for relief—and we are, but there is never enough. We can build public works—but there comes an end to that, and the public treasury is not bottomless. A large share of any kind of re-

lief effort must be borne by the individual citizen.

And this doesn't mean charity, vital as that is. The best kind of relief is that which spends money and provides jobs on projects which are permanently valuable, and gives those who pay the bill something really needed. That is true whether the work is done by the Federal government or the State, or John Jones down the street.

A dollar spent for a new house, or to repair an old one, does double duty. An extremely large share of it goes directly to labor in your own town. The rest of it goes to various industries, through numerous pockets. It touches many states and communities. It is always growing—and by the time it has run its course it has done the work of fifty or a hundred dollars.

Remember that—and remember too that you have a selfish interest in building and repairing while prices are still in the economic basement.

NRA NOW UNDER WAY

The NRA has its pioneering work behind it. Now it is gradually developing into a more rational, better organized governmental bureau. The last change gave the blue eagle five definite branches. They cover, in groups, Extractive Industries, Construction and Machinery, Chemicals, Leather and other manufacturers, Trades, Services, Textiles and Clothing. Each branch has an administrator all its own, making a sort of five-man cabinet to Big Shot Administrator Hugh Johnson. Persons who wish to report a code violation to the NRA have only to go to the post office procure a blank, fill it out and file it with the local NRA compliance officer. He makes an effort to fix matters up, and if he fails he passes it on to his immediate superior, the Division Administrator. He takes a crack at it, and in event of failure, sends it up to the National Compliance Board. If it flops, General Johnson gets it next. If necessary, he can turn the charge over to the Federal Trade Commission or the Attorney-General.

General Johnson always has a lot of fights on his hands. Most recent was with the Federal Reserve Board's Bulletin. It said that late industrial declines have occurred most severely in industries which have been affected by codes. The General shook his head, growled menacingly, barked out that the situation was precisely the reverse of that, and that code industries have been going forward. So the reader can take his choice. A more important fight of the battling General's, is his long-standing feud with Ford. The other day he traded in his government Lincoln for a Cadillac, announced that Ford would get no government contracts. A showdown will come soon, when automobile makers are required to send in their employment statistics.

CELEBRATE ROSS TYREE'S BIRTHDAY

A weiner roast, celebrating the 16th birthday of Ross Tyree, was held at the Tyree home, 140 South Hermosa avenue, last week. Guests included Loretta Brown, Ruth Hampton, George McRoberts, Bud McRoberts, David Allen, Joe Morgan, Dorothy Tyree, George Tyree, Mr. and Mrs. Russell Tyree and Mr. and Mrs. John W. Tyree.

VIOLIN SOLOIST AT TWILIGHT RECITAL

Miss Lalla Fagge will assist Dean Bode with two violin numbers at the Organ Recital next Sunday at 5 p.m. in the Church of the Ascension. A social hour will follow with tea served by St. Catherine's Guild.

American Indians Will Be Discussed By Women's Society

Mrs. Frances D. Hall, of Los Angeles, an Indian agent of the Department of the Interior, has been secured by Mrs. A. J. Ware, chairman, for the regular meeting of the Missionary Society of the Congregational Church next Tuesday, November 22. The subject of the meeting will be "American Indians." Mrs. Hall will bring an Indian girl with her, who will sing.

The day's activities will begin with luncheon at 12:30 o'clock, reservations for which are to be made with Dr. Adda H. Brady at 191-1. Devotions will be in charge of Mrs. A. F. Snell. Those who have taken thank offering envelopes, are asked to please bring them in at this meeting.

BIRTHDAY GREETINGS...

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madrenes:

Mrs. T. M. Wagar ... Nov. 17
Eunice Albrecht ... Nov. 17
H. Clay Reavis ... Nov. 17
Roy Edwards ... Nov. 19
Richard Williams ... Nov. 19
C. Harriman ... Nov. 21
Anna B. Bartel ... Nov. 22
Harold Davenes ... Nov. 22
W. J. Lawless ... Nov. 23

Congregational Church Named In Franka Webb's Will

The will of the late Franka A. Webb, who died here last month, has been filed in court by Arthur Johnson, Jr., who was named as executor. The value of the estate has not been ascertained, but the income is stated to be about \$3,000 per annum.

The First Congregational Church, of Sierra Madre, is left \$500 and Mrs. J. W. Martin, of Los Angeles, \$500. Her personal effects are bequeathed to Martha, Mildred and Betty Newton, Caroline Johnson and Alice Spencer Jones, all of this city.

The income from the estate is bequeathed to Mrs. Webb's brother, Charles E. Hodgdon, of Clinton, Maine, during his lifetime and after his death to certain of his relatives. No final disposition of the estate is made by the will, and under the law, it will be distributed to her heirs-at-law eventually.

CHURCHES

The Church of the Ascension

Baldwin and Laurel Avenues
Rev. A. G. H. Bode, Rector
(Episcopal)

Sunday—
7:30 a.m.—Holy Communion.
9:30 a.m.—Sunday School.
11 a.m.—Choral Eucharist and Sermon by the Rector.
5 p.m.—Organ Recital by Dean Bode, assisted by Miss Lalla Fagge (violin) followed by social hour.

Wednesday—
7:30 a.m.—Holy Communion
Bethany Church
(The Little Stone Church)
Rev. Stewart R. Sheriff, Pastor
Sunday Services—
9:30 a.m.—Bible School. Roy Edwards, Sr., Superintendent.
11 a.m.—Morning Worship.
Sermon subject, "Blood will Tell."
6:30 p.m.—C. E. Societies.
7:30 p.m.—Evening Service.
Sermon subject, "Revival or Revolution."
Prayer meeting Wednesday at 7:30 p.m.

Christian Science

First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

9:30 a.m.—Sunday School.
11 a.m.—Sunday Service.
Subject of the Lesson—Sermon on Sunday, November 19, "Soul and Body."
8 p.m., Wednesday—Testimonial meeting.
Reading room open Monday, Wednesday and Friday afternoons from 2 until 4 o'clock.

Congregational

Rev. Arthur O. Pritchard, Pastor
"The Willing Mind," will be the topic of the Pastor's sermon.
On Tuesday at 12:30 the Women's Society will have a Missionary Luncheon at the church. Mrs. Frances D. Hall, Indian Agent of the Department of the Interior, accompanied by an Indian girl, will speak.

On Wednesday at 7:30 a series of "Get Togethers" at five different homes in the parish. All friends and members are invited to the home nearest to their residence: (1) Mr. and Mrs. N. A. Young, (2) Plaza Children's Home, (3) Mr. and Mrs. C. W. Jones, (4) Mrs. Hooker Jones, (5) Mr. and Mrs. James Heasley.

St. Rita's Church

Rev. Hyacinth Clarey, C.P.
Pastor
Sunday Services—7:30 a.m. and 10:30 a.m.
Tuesday and Friday—7:45 a.m. Weekly Masses at 7 a.m.

Pilgrim Holiness Church

Rev. Stanley Weber, Pastor
66 W. Central Ave.
Sunday Services—
10 a.m.—Sunday School.
11 a.m.—Morning Worship.
7:30 p.m.—Evangelistic Service

Friday Night—Young People's meeting.

Foursquare Gospel

West Central Avenue
Rev. Daisy Lee Van Niekerk, Pastor
Sunday School—9:45.
Morning Worship—11 a.m.
Hospital Work—2:30 p.m.
Crusaders—6:30 p.m.
Evangelistic—7:30 p.m.
Tuesday, 7:30 p.m.—Divine Healing Service.

Wednesday—Commissary meeting.

In A Social Way

MRS. Fred Hooker Jones, of 139 West Orange Grove avenue, was at home to the senior group of young people of the Congregational Church on Friday evening from 7 to 10 o'clock. Mrs. Jones complimented her guests on Friday evening, October 20, with a very lovely dancing party and held open house for the group last Friday. An informal program was given. Miss Helen Jackson read, Miss Virginia Roess and Francis Eakman rendered vocal selections and Miss Moreland Kortkamp played the piano. An original poem dedicated to the historical old oak tree in the Jones estate was read by Mrs. Florence Eakman.

Mrs. Mary E. Howison Passes On After Two Years Of Illness

Mrs. Mary E. Howison passed away at her home, 154 West Central avenue, on Wednesday morning at the age of 90 years. Mrs. Howison, who resided with her daughter, Mrs. C. J. Harriman, has been confined to her bed for the past two years.

She was born September 7, 1843, in Ross County, Ohio. She was a member of the M. E. Church all her life and wife of an Ohio minister. Her father was a circuit rider. She made her home with her daughter here for the past 14 years.

Mrs. Howison is survived by two brothers, C. A. Spees, of Lima, Ohio, and S. T. Spees, of Buckland, Ohio; three daughters, Mrs. C. N. Sapp, of Farina, Ill.; Mrs. Gladys Elwell, of Hollywood, and Mrs. C. J. Harriman, of Sierra Madre; two sons, Dewitt Howison, of Durango, Colo., and H. W. Howison, of Delaware, Ohio; 16 grandchildren and 23 great grandchildren.

Funeral services were held Thursday at 2:30 p.m. at Grants Funeral Parlor, with Rev. Arthur O. Pritchard, officiating. Mrs. Harriman will accompany the remains to San Louis Obispo, where interment will take place beside her husband, who passed away 15 years ago.

MAJOR FEATURES AT COLORADO THEATRE

Robert Young, Leila Hyams, Johnny Mack Brown and Andy Devine are featured players in the year's big football romance



Dorothy Mackaill in "Curtain at Eight"

taken from the Saturday Evening Post story "Saturday's Millions," now playing at Bard's Colorado Theatre in Pasadena. Ernie Nevers and Erny Pinkert are in the cast of All American football stars.

A special added feature at the Colorado is "Curtain at Eight," from the book by Octavus Roy Cohen and features a great cast of popular stars that includes Dorothy Mackaill, Jack Mulhall, Paul Cavanagh, Sam Hardy and C. Aubrey Smith.

"Curtain at Eight" features the world famous character of fiction Jim Harvey, the detective who sleuths his way through a thrilling mystery tale that will hold you spellbound until the last reel.

Don't forget—THE NEWS print shop is equipped to turn out quality printing of every kind promptly and reasonably.

Parish Recovery Bazaar

November 17, 18

Hope Chest

Tires etc.

Turkey Dinner
Sat., Nov. 18
5:30 pm to 8:00 pm

Adults 75c
Children 35c

St. Rita's Auditorium

All Invited

All Welcome

Mrs. Handerson is the sister of R. S. Corlett, and Mrs. Wersted is Mr. and Mrs. Corlett's daughter. Fourteen guests were present.

Mrs. Cecily A. Allen gave a reading, "Apple Wood," by Dorothy Thomas, at the meeting of the Modern Priscillas on Thursday, November 9, at the home of Mrs. R. S. Corlett, 65 East Mira Monte avenue. The story was taken from the Atlantic Monthly for November.

Miss Elsie Merkel, of Pasadena, has been house guest of Mrs. Walter Annas, 71 Suffolk avenue, since Tuesday. She plans to nepep a week.

LYRIC
FOOTHILL BLVD.
MONROVIA PHONE 3522
Tonight and Saturday

James Dunn
June Knight
Cliff Edwards

in

'Take
a
Chance'

Our Gang
Comedy
Mickey Mouse
Cartoon

Sun., Mon., Tues.
Nov. 19, 20, 21

RONALD
COLMAN

in

"THE
MASQUERADER"

A Grand Picture for All

Charley Chase
Comedy

Wed., Thurs.—Nov. 22, 23

Return Engagement
By Popular Demand

Warren William
May Robson

in

"LADY FOR A
DAY"

YOU MUST SEE IT

"COMEDY IN APRIL"

Watch THE NEWS
for Opening Date

DRAMA LEAGUE
SIERRA MADRE ALLIED
ARTS

ARCADIA THEATRE

-(20c)-

NOW PLAYING

TWO FEATURES

Barbara Stanwyck
"EVER IN
MY HEART"

and
"Air Hostess"

SUN., MON., TUES.

November 19, 20, 21

TWO FEATURES

GAYNOR
BAXTER
in
PADDY
THE NEXT BEST THING

Claudette
Colbert

in

"TORCH
SINGER"

Selected
Short Subjects

Wednesday, Nov. 22—Double Feature

MARION NIXON in
"BEST OF ENEMIES"

and — CAREY GRANT — in
"GAMBLING SHIP"

News Reel Cartoon

Coming Thursday,

November 23

Will Rogers

in

"Dr. Bull"

BARDS Colorado

COLORADO NEAR LAKE • PHONE COL. 3191 •

2 MAJOR 2
FEATURES

FOOTBALL
AND
ROMANCE

SATURDAY'S
MILLIONS

Robert Young
Leila Hyams
Johnny Mack Brown
Andy Devine

CURTAIN
at EIGHT

Mat. All
Daily Seats 25c
2 P.M.

In Spanish
"3 Little Pigs"
It's a Riot!

Gen. Adm. — 35c
NIGHT PRICES — 40c
500 Good Seats — 25c
Children — 10c

War Is Near Doctor Tells Kiwanians

(Continued from Page One)

idea of Germanism was not original with Hitler and as far back as 1870 Gobernal, a Frenchman, made the statement that the Teutonic race was the finest race on the Continent of Europe. At a later date a famous English statesman made the same contention—that the Teutonic race was superior. Therefore the idea of superiority came to the Germans from the outside world. They believe they have the finest art and the finest in science.

This "Germany for Germans" policy, which today excludes the 600,000 Jews in Germany, is a part of the Nazi movement, said Dr. Worth. In Hitler's economic policy his party has no use for world capital and is against international trade to any large extent, believing that Germany is sufficient within itself for its own existence.

"Germany needs more land," said Dr. Worth, "and under his foreign policy Adolph Hitler's program is to crowd over on the east into Russia. They realize that as they do this that France will join Russia to fight Germany. Germany hopes to make friends with England and Italy to further their extension to the east."

This Nazi movement of Hitler's is accepted by practically one hundred percent of the German people and represents the greatest political organization in the history of Germany, said Dr. Worth, who stated he believes that the movement will not subside and that the whole world is closer to war than at any other time in history.

"The solution of peace, said Dr. Worth, "does not rest with war, or with science, nor with education nor business, but with the development of the spiritualistic mind of the human race."

Gifford Gordon will speak next Tuesday at the Kiwanis luncheon on "America and Her Critics."

Customers To Hear Installment Plan Debated At Meeting

Debates from the platform, balloting from the floor by all delegates, a question and answer period in which all delegates will be invited to participate, and a report on the customer viewpoint as revealed in a survey being conducted this week will feature the second session of the "Customers' Conference" to be held at 8 o'clock next Monday evening in Bovard Auditorium at U.S.C. The announcement of the committee received here yesterday will be of particular interest to the many delegates from this locality who are attending the meetings. A total of 340 clubs, associations, and societies from 54 cities and towns in Los Angeles county are participating. These include approximately 150 parent-teacher associations, numerous women's clubs, men's service clubs, business and professional women's clubs, civic and patriotic societies, merchants associations and chambers of commerce.

Four well-known debaters will present the customer's viewpoint from opposite sides on the following questions: "Resolved that Installment Buying is an Aid to Business and a Convenience to the Customer." The affirmative will be presented by Dr. F. P. Woelner of the University of California at Los Angeles while the negative will be offered by Alma Whittaker, the well known writer. Each will have two five-minute periods.

The second question: "Resolved that I Sometimes Need to be Scared into Buying by Advertising which depicts Dire Possibilities if I do not Buy" will be debated by Herman Nater, vice-president of the Bank of America on the affirmative and by Mrs. Anne Leidendacker on the negative. Mrs. Leidendacker was selected by the business and professional women.

Don't forget—THE NEWS print shop is equipped to turn out quality printing of every kind promptly and reasonably.

Local Sport Paragraphs

By John Copeland

ONE of the delightful benefits of attempting to skipper a weekly sport column is that one has the opportunity of Friday morning quarterbacking, instead of the more common Sunday morning variety afforded the sport writer on a daily sheet.

Now this advantage isn't quite all it might be cracked up to be. We have a perfectly swell hunch that Jones pulled a boner in not yanking Warburton for his rest period in the last part of the third, thus saving him for the last few minutes of the game on the assumption that he might shake loose. But it wouldn't do us a darn bit of good to spring such an idea, because everybody has already read Max Stiles' comments along the same line. And we'd be tabbed as a bag of wind with the easy job of re-writing the metropolitan boys' opinions.

We can lay ourself open to liberal raspberries by forewarding a few predictions, tho. Troy's deflated team to romp over Oregon tomorrow and Stanford to eke out a win in the Big Game, thus cinching a Rose Bowl call against either Army or Princeton.

Regardless of how far UCLA came from our not-so-smart pre-season prophesies, we can't quite figure out how they managed to land so near the cellar. Only 10 points scored against them all year, tied the mighty Bears who slaughtered Washington, who squashed the Indians, etc.—still rating only one above such a weak sister as Montana. Yet there's the bird who would have you spot him points and hand him odds on the basis on comparative scores.

Somewhere in the confines of the Sierra and the Sea there must be another Braven Dyer or Andy Smith or Ted Husing who could be prevailed upon to give the Los Angeles broadcasts a

break. Both networks seem to have a scarcity of good football announcers in this neck of the State.

Neither of the birds who sputtered into the mike last Saturday had much of an idea who had the ball, and surely neither was in the least acquainted with the Husing technique of a running story of events. Quite possibly this is caused by lack of careful preparation such as is made by those ace high in the field. For all we know Husing might be just another ham without the support of his pal, Les. You'll notice that in the broadcasts you most enjoy, the reporter allows no incoherent pauses broken only by his excited gasps. Perhaps much of that "he's over the 30-yard line, past the 25, the 20, the 19, 18, over the seventeen, and down" stuff if a bit faked as to accurate detail, but it packs much more punch than when you merely hear bare statement of the start and finish of a long broken-field run.

And the same with the moments when action is suspended as substitutions are made, and time is called for various reasons. If the sub tackle being thrown into a tough battle is the same lad who blocked a Notre Dame drop-kick a couple years ago, or if the unheralded third-string soph quarterback who runs out to attempt to stem a tide loosed by the injury of the first and second team men happens to have a sensational high school passing record back of him—well, you as a listener who must depend on your ears along for appreciation of the game, would darn well like to know it.

There's where the mediocre mike reporter falls flat. Unfortified by interesting statistics and complete knowledge of the background of the game—he depends too much on his own personal powers of ad lib, forgets the opportunities for colorful and dynamic word pictures, and bores his auditors stupid.

We heard a football tear-jerker not so long ago, and told in the first person words of its narrator, who vouches for its truth and supplies his own coverup names, here it is... Of necessity we've had to boil the length down plenty... "All the old stuff, Stadium jammed with nearly ninety thousand people. A cold wind blowing across the big bowl down below

... The Golden Team wearing black silk pants that made them look like robots in the pale sun, and our team rather insignificant in comparison... The Golden men opened up toward the last of the first half, scoring seven points, and the game was in the bag. The Purple men were dished.

A woman next to me wore a miniature purple pom-pom—was quiet in contrast to the wild fans about her. I don't know why I noticed her especially.

"At time out for the half the big horns at the east of the track called for silence and the crowd toned down to a subdued roar. A great square across the bowl became a plain of purple. Then up flashed in white letters: IN MEMORY OF... then all purple again, then... CAVALRY LEE. White letters on purple. The name of the scrappiest gentleman who ever wore a purple sweat shirt. Down on the field our team was standing up. Coach was standing up.

"The woman with the purple pom-pom said: 'The boys all loved him, didn't they?' She stared at her score card when the announcer said: 'It's tough they haven't got him down there today. He was the sparkplug.'"

"You know, I felt obliged to say, he was killed in a game like this... She nodded and looked pale.

"While the buglers of both the Golden and the Purple men played taps the crowd paid silent tribute. The announcer said something about tribute to a sportsman... casting all petty sectionalism aside and disregarding the trivial question as to who may win this game or next... we join with the Purple in mourning the loss of Cavalry Lee. He was a sportsman... a gentleman... Two bugles blew softly and the woman next to me was either very happy or very unhappy, almost smiling, but her eyes were funny.

"An uphill fight, with no story-book finish. The Golden was too strong. But the Purple tied it up. Came up even with the Golden's final 18 points, then while the time keeper held his gun up, had a chance to win. We didn't have a good booter, but a swell full-back who Coach sent charging

straight at the center of the line for the extra point. In the tense pause that preceded his attempt, the woman by me yelled: 'Cavalry!' She yelled and her voice was drowned by the tumult that burst when our men cracked the line...

He dove with his nose ploughing up the turf, and the gun popped with the ball inches from the goal. The ball didn't go over, but he kept going with a whole team on his neck. There seemed to be more than mere victory or defeat in the air.

"That was a beautiful game, I

said to the woman. She said that it was all fine, that she was sorry Cavalry couldn't have been there. I told her I guessed he was our spark-plug after all. 'He'll be glad for that,' she said, 'as long as he couldn't be here—really.'

"Something about the way she said that made me ask her if she had known Cavalry Lee. She was surprised, as if I should have known all the time.

"She said: 'Why don't you see

NEW LOW PRICE

\$66.50

FOR THIS NEW

EASY WASHER

Model 6-F



- 1---EASY no-slip safety wringer.
- 2---New large tub, large agitator--with new faster washing action.
- 3---Rubber casters---quiet, rustproof.
- 4---Floated and insulated power plant.
- 5---New beauty and harmony of design and color.
- 6---EASY quality.

WE ARE PLEASED TO ANNOUNCE THAT WE HAVE THE AGENCY FOR THIS SPLENDID WASHER.

SOLD ON CONVENIENT TERMS

Sierra Madre Hardware Co.



The News of the World

Over a New 1934

PHILCO

or

R.C.A. Victor RADIO



Give your home a real Radio. Enjoy the finest reception of the world's news and events, stars of the air in their music and entertainment. Complete display of the new 1934 Philco and R.C.A.-Victor, the Radios supreme, now being shown.

\$24.00 and up

Sierra Madre Furniture Co.

"EVERYTHING FOR YOUR HOME"

TOM TYLER, Prop. PHONE 38

SIERRA MADRE SAVINGS BANK

COMMERCIAL --- SAVINGS

"Your Own Home Bank"

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A GENERAL BANKING BUSINESS TRANSACTED

TRAVELERS CHECKS & DRAFTS ISSUED

ESCROWS & COLLECTIONS

SAFE DEPOSIT BOXES & STORAGE

INTEREST PAID ON SAVINGS ACCOUNTS

•

WE APPRECIATE YOUR BUSINESS

Father Sage Says:



A regret for the mistakes of yesterday must not blind us to the tasks of today.

Fire Flames

By one of the boys

ACTING as "Boss" for the evening's fire-practice, Frank Lovell put the men through a strenuous work out. The old hotel on Lima street was the scene of action. This building is one of the remaining fire hazards of the city and the fire department dread the time when it may become ablaze. Tom Schwartz acted as instructor on the pumper, and demonstrated that he is very capable for the part.

At the meeting which followed it was decided that the members gather at the City Hall on Sunday morning to show their ability for a moving picture. Some of the naturally bad actors were good actors for the picture. Here again Tom Schwartz showed supremacy when he filled the role of director. His able assistant for this was Frank Lovell. Rudy Hartman again gave his valuable time doing the job of camera man.

On Monday evening the firemen moved into the new Toy Shop next door to the Jones realty office. Immediately after installing benches equipped with machinery, some of the fellows started to work on toys already brought in. Toys to be repaired for the kids can be left at the fire station --- Bring in many. With Christmas nearing and the spring following very closely, the firemen will be plenty busy for the next few months. Arrangements for the annual dance are under way. The firemen will be setting the date for the dance soon and the usual ticket selling campaign will get under way, so folks of the town are asked to be prepared for the uniformed men at their doors.

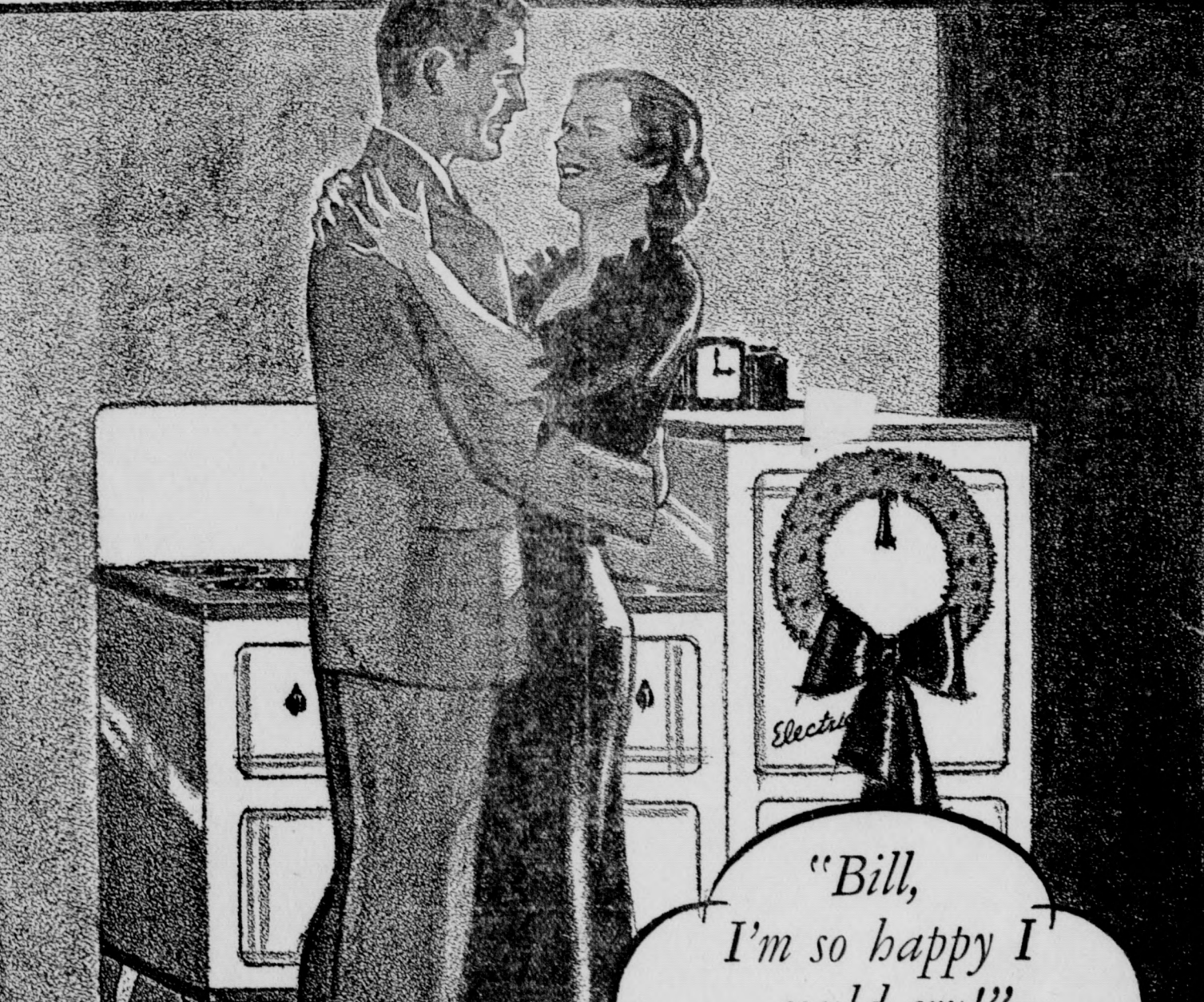
Jim Heasley has returned from a trip to the north and despite the fact that he was as far east as Reno, he came back with the same car and the same wife, although his wife tells one that is not so good for James.

Descending a very steep grade, Jim heard a noise that resembled a carbon knock and he said "Listen to the engine knock."

"That's not the engine," said Mrs. Jim, "that's my knees you hear."

Hardly had the new Toy Shop opened than a set of boxing gloves was found among the donations and what happened can only be imagined by those who know the men of the fire department. Without waiting for the strings to be tied two of the boys were swapping swats. An audience on the outside prevented one of them from being floored. This is in the nature of a challenge.

SHE DESERVES IT... THIS CHRISTMAS



"Bill, I'm so happy I could cry!"

GET THAT NEW ELECTRIC RANGE NOW

... and begin to enjoy life. This year why not make the dawn of Christmas Day the dawn of a whole new era of contentment in your home? An electric range—or maybe it's an electric refrigerator she wants—means countless hours of freedom from kitchen confinement.

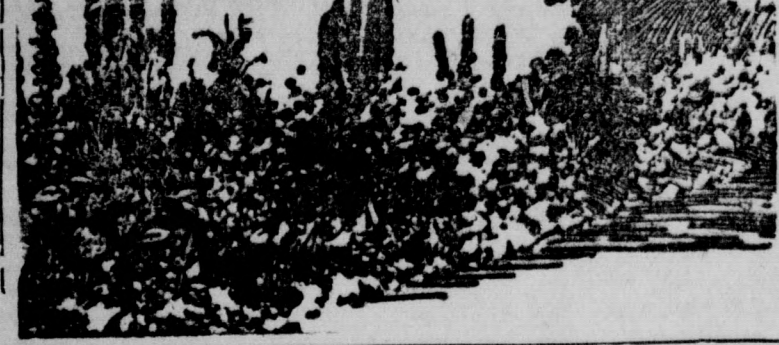
Such gifts pay for themselves. By all means see the new models—either at your Electrical Dealer's or at the Edison Office display. Don't wait—do it today. She deserves it...this Christmas.

A NEW DEAL FOR THE PURCHASER... The new plan that makes it easier than ever before to buy and pay for the range or refrigerator you want. Ask your Electrical Dealer.

Make Your Selection Now AT YOUR DEALER



IN YOUR GARDEN



CULTURE OF WINTER ANNUALS—THEIR PESTS AND DISEASES

By Jessie Ward Russell
Landscape Gardener

CALENDULAS are not subject to pests and diseases and are grown with less care than any of the winter annuals.

Pansies for winter bloom should be planted in full sunshine as they need the warmth of the sun for growth and blooms. They require good soil or soil that has been enriched with cow manure or commercial fertilizers. Apply plenty of moisture on warm days. Old flowers should be removed to prevent seed setting which shortens the life of the plants.

Snails and cutworms are very fond of pansies. As they are hard to find in the day time when they hide, one is at a loss sometimes to determine what has happened to their plants. Keep snail poisons out.

There are many strains of pansies, some of which are not worth growing, so when buying pansy plants do not buy them because they are cheap but buy because they are good strains.

Violas are so much like pansies in their culture that you can follow the directions already given for pansies.

Snappers are subject to snapdragon rust but when grown during the winter months this rust is not apt to appear as it is most serious in hot weather. They do not seem to be bothered with other pests or diseases.

Snappers like plenty of water—only refrain from irrigating late in the afternoon so that the foliage will remain wet over night.

Stocks, one of our most popular winter flowering annuals, are

ORANGE SHOW JUST AROUND THE CORNER

Its open season on wild ducks and the National Orange Show has gone gunning again. The occasion is the annual wild duck dinner scheduled for Thursday night, November 23 in the orange show building at San Bernardino.

For almost a quarter of a century the wild duck dinner has been the signal for the starting of activities in connection with the forthcoming citrus spectacle. It is the opening gun which sounds the fact that another orange show is in the offing. The big event scheduled for November 23 will be just as brilliant, just as colorful as those of the past.

CUT FLOWERS

15c and 25c per bunch

FUNERAL SPRAYS

\$1 and up

WARD NURSERY & FLORIST

Mountain Trail & Laurel Aves.

Phone 1614

YOUR SCENIC ADVENTURE AT MT. LOWE

YOU'LL experience a real thrill on this spectacular Incline Trip, ascending 1,200 ft. in 1/2 mile... and a marvelous Mountain Trolley trip around 127 curves, thru Granite Gate, over the famous Circular Bridge, 3 1/2 miles of scenic interest to the pleasing hospitality of Mt. Lowe Tavern. Then from Inspiration Point see 2,000 sq. miles of Southland far below... at night 56 cities ablaze with millions of sparkling lights... all this only 2 hours away!

Then why not try an overnight outing at Mt. Lowe... \$4.50 All-Expense Overnight Ticket includes fare, dinner, room and breakfast for one.

\$7.50 Two-Party All-Expense Ticket includes same features for two people.

Only \$1 Roundtrip from Los Angeles or Pasadena

Four Trains Daily leave 6th & Main St. Station at 9:15, 10:30 a. m. and 1:30, 4:30 p. m. Extra trains on Sat., Sun. & Holidays.

"The Mountaineer"—Special thru train Sundays only at 8:00 a. m.—only 1 1/2 hours to Mt. Lowe—gets you there early!

Along Autumn Trails of Gorgeous Color

MT. LOWE

PACIFIC ELECTRIC RAILWAY

AGENT—GEORGE E. MESECAR

Central and Baldwin—Phone 219-3

California Leads In Number Of Loans From Federal Fund

California now leads the Nation in the number of loans completed by the Home Owners' Loan Corporation, according to Monroe Butler, State manager. Within a period of 90 days, this Corporation has developed a business of \$100,000,000,000 affecting 30,000 homes in California. In addition officials of the Corporation have succeeded in postponing a total of 3985 foreclosures on homes in the State, pending investigation to determine if the homes on which applications for loans have been made are eligible for loans from the Corporation.

"Beneficial results effected through the operation of the Home Owners' Loan Corporation, particularly towards stabilizing the real estate market, are already apparent," said Manager Butler. "Building and loan companies, banks and other money lending institutions are beginning to seek new home loans, indicating that there will be much more activity along this line, as frozen assets in the form of loans on homes held by distressed home owners are melted. This money will, without doubt, be utilized towards the promotion of new home construction or on sound loans on residential property."

Larkspur are occasionally troubled with red spider. They also are subject to a blackening of the stem, the cause of which has not been determined.

Good irrigation and good soil will prevent most of the trouble in home gardens.

Citrus Growers Warned To Spray To Halt Brown Rot

At this time of the year citrus growers should consider spraying for brown rot of the fruit, due to an infection by a fungus organism which comes to the surface of the ground during cool, rainy weather. Conditions are not always such that there is a great loss from this disease but losses in the past have occurred so frequently that it is desirable for citrus growers to prevent any possible damage, according to A. G. Salter, Assistant Farm Advisor in Los Angeles county.

Treatment for this disease should be given as early as possible in November. The treatment consists of spraying the surface of the ground beneath the trees, as well as the fruit and branches about three feet high. The recommended treatment is to use Bordeaux mixture—the usual formula being 3-3-50. This mixture can be made either on the ranch or purchased from reliable firms.

Zinc sulphate as a substitute for Bordeaux has been suggested and the formula for this material is 8-4-50.

AVOCADO GROWERS TO BE INSTRUCTED

The fall meeting of the California Avocado Association, pioneer growers' organization in the industry, will be held at Hotel Hoover, in Whittier, next Tuesday morning, November 21, at 10 a. m., it is announced today. Many present day topics will be discussed. F. R. Wilcox, marketing specialist, will speak.

The Los Angeles County Farm Bureau's Avocado department will cooperate, with M. B. Rounds, Farm Advisor, leading a tour to inspect various methods of irrigation. The tour will start at 1:30 p. m., from Gate 8 on Whittier Boulevard, of the Murphy Ranch. All growers are cordially invited to the meeting and tour.

EDWARD C. SCHUCK, FATHER OF LOCAL MAN, PASSES ON

Edward E. Schuck, of Los Angeles, father of Langdon C. Schuck, of 298 East Grand View avenue, passed away on Monday in Los Angeles. Funeral arrangements were in charge of a Los Angeles director.

Sierra Madre Girl May Be Queen Of Rose Tournament

Miss Treva Scott, daughter of Mr. and Mrs. E. M. Scott, of 195 Santa Anita Court, was one of 20 from approximately two thousand girl students of Pasadena Junior College from which the Queen of Tournament of Roses parade on New Year's Day will be finally chosen.

Seven of the girls selected by the tournament committee will later be chosen "Princesses of the Seven Seas," to preside over the 45th rose pageant. One of the princesses will be selected queen.

In about ten days the seven princesses will be selected from photographs of the girls. The queen, however, will not be named from the seven until early in December. Her Majesty will be crowned in a special pageant on December 29, at the Civic Auditorium, following the annual Tournament of Roses ball to be staged the night before.

It's a mighty sturdy public building that stands until the last bond issue for its construction is paid off.

PAPA KNOWS—

"Pop, what is gunpowder?"

"Chinese invention to keep the Western hemisphere busy."

© 1933, Bell Syndicate—WNU Service.

Col. Hersey Thrills Scouts With Story Of Balloon Trips

Boy Scout Troop No. 1 enjoyed an interesting trip to Camp Huntington last Friday night and Saturday. Col. H. B. Hersey was in charge of the boys.

Scouts from Covina, Azusa, Sierra Madre and several other surrounding towns, nearly 80 in all, gathered around the camp fire on Friday night to enjoy stunts. Col. Hersey gave the boys a thrill with a talk on his ballooning experiences.

Those present from Sierra Madre were John Gossard, Claude Allen, Edward Decker, Norman Jensen, Gale Hersey, Bill Adwell, Dick Reel, Bud Walsworth, Don Nelson, Tom Solary Jr., and John Bristow.

FREE emergency repairs and 39 other services

FREE towing and emergency repair service anywhere in the world is just one of 40 services which the Automobile Club of Southern California performs for its members. All you do is call the nearest Club garage or office—day or night. The Club does the rest.

Other services include insurance at cost, new car financing at the lowest rate in the U.S., free traffic and adjustment services, highway maps, stolen car recovery, license renewals, highway signposting, etc., etc. Any one of them may easily

save you all or part of the small annual dues.

This, the largest Automobile Club in America, is strictly a non-profit organization. Membership will save you money—put actual dollars in your pocket. Investigate!

FREE Guide to Motoring Economies

Send coupon now (or phone or call) for free illustrated Guide to Motoring Economies, giving details of club service and membership. Study the facts. Then decide whether you can afford to pass up these savings any longer.

"THE FRIEND TO ALL MOTORISTS SINCE 1900"

Automobile Club of Southern California

332 W. Colorado St., Pasadena

And 32 Other Offices Throughout Southern California

COMING EVENTS

— FRIDAY —

2nd & 4th—Sierra Madre Firemen, at City Hall.

2nd & 4th—Woman's Guild of Church of Ascension, at Parish House.

— SATURDAY —

1st & 3rd—Junior American Legion Auxiliary, at City Hall.

— SUNDAY —

Every Sunday—Intermediate Christian Endeavor Society at 6:30 p. m. Bethany Hall.

1st—Communion Day for women of St. Rita's Parish.

2nd—Communion Day for men. Holy Name Society; Breakfast and business meeting.

— MONDAY —

1st & 3rd—American Legion Post 297, at City Hall.

1st—Chamber of Commerce, at City Hall.

1st & 3rd—Order of Eastern Star, at Masonic Temple.

2nd—Merchants Association.

2nd—Fellowship Club, at Congregational Church.

Last Monday—American Red Cross, at headquarters, 26 West Central.

— TUESDAY —

Every Tuesday—Kiwanis Club meeting and luncheon, at Woman's Club House, 270 West Central avenue.

1st—Stated meeting of Masonic Lodge, at Temple, 33 East Central.

1st—Missionary Meeting at Bethany Church.

1st—St. Catherine's Guild at homes of members.

1st & 3rd—Congregational Woman's Society.

1st & 3rd—Sierra Madre Forum, at 7:30 p. m., City Hall.

2nd—City Planning Commission.

3rd—Executive Board meeting of Bethany Missionary Society.

— WEDNESDAY —

2nd & 4th—City Council, at City Hall.

Every Wednesday—Boy Scout Troop No. 2, at St. Rita's auditorium.

— THURSDAY —

1st & 3rd—Dickens Fellowship Club.

2nd—Modern Priscillas.

2nd & 4th—American Legion Auxiliary.

2nd—Daughters of British Empire.

2nd & 4th—Daughters of Union Veterans of Civil War, Louise Severance Tent, No. 65, at 2 p. m. Second floor, Woman's Clubhouse, 270 West Central.

2nd & 4th—Delphian Society at the home of Mrs. R. L. Fitzwilliam, 341 Acacia.

Every Thursday—Bethany Bible Class at 10 a. m., Rotunda of Bethany Church.

ENGAGEMENT OF MISS MOHLER ANNOUNCED

Mr. and Mrs. Ernest Mohler, of East Highland Ave., have announced the engagement and approaching marriage of their daughter, Miss Virginia Mohler, to Robert Peterson, of Pasadena. The wedding will take place December 4 at the Wee Kirk of the Heather, in Glendale.

A. L. A. Activities

By Minnie Stinman

SIERRA MADRE Unit No. 297 went over the top; 50 seniors and 14 juniors went in on the first Aerial Pick-up. Thanks to all those loyal members, new and old who made this splendid result possible, even at the cost of sacrifice in some cases. While the whole Unit rejoices over the attainment of the goal which was set before us this Membership Week, let it not be forgotten that our membership campaign is not over.

This is no time to rest on our oars. Never, since this Unit was established, has there been greater need of re-enrolling those members who were faithful in other years, but who, for one reason or another, have dropped out. They are valuable because they know the work and have had experience in dealing with the problems that confront us. A warm welcome awaits the new member enrolling for the first time. Arrangements will be made for the initiation of a large class at the close of our membership



Let Us Reline Repair or Alter

your last season's clothes. They will look and feel like new ones. The money saved is worth considering, too.

A complete cleaning service awaits your call. Just telephone

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Professional Directory

Dentists

Dr. J. L. Woehler Dentist

Sierra Madre Hotel Bldg.

Telephone 184-4

Evenings by Appointment

Warden & Tiller DENTISTS

Hours—8:30 to 12; 1:30 to 5

Phone 186-1 522 W. Central

Office Closed on Fridays

Eye, Ear, Nose, Throat

Henrietta M. Johnson, M.D. EYE PHYSICIAN

Office 65 E. Central, Phone 60

Hours: Tues. & Wed. 10-12

Res. Phone. TE. 2448, Pasadena

Dr. Frank E. McCann

Specialist Eye, Ear, Nose and Throat, and fitting of Glasses.

Office hours 10-12, 2-4:30.

207-8-9 Citizens Bank Bldg., Phone 470, Monrovia.

Established 1907 Phone 173

Dr. W. G. Barks OPTOMETRIST

Glasses Fitted Lenses Replaced Examination by Appointment

589 S. Myrtle Ave. MONROVIA, CALIF.

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DISCOUNT IF PAID BY 10th

Office Hours: 8 a. m. to 5 p. m.

Saturday, 8 to 12

campaign. Our contest closes November 23. Bring in your names and claim your credits. Let your captain know how many points you have earned. All credits still unclaimed on November 23 will be divided by the two captains. Please bring your photos for the buses.

Child Welfare Chairman Helen Lovejoy was present at the meeting, November 9. That her committee has been active was evidenced by her report of a long list of articles of clothing placed.

The Hospital Chairman's report shows that the Unit is not forgetting our invalids, even in the stress of an intensive membership campaign. Eleven pumpkins were distributed for Halloween cheer, and eleven bouquets for Armistice Day. In between these special days, the committee has distributed glasses of jolly, bouquets, a pie and soup.

Mrs. Caukin is recovering nicely and is now able to see the friends who call.

Community Service includes two trips to County Hospital and a total of 20 hours work in the P.T.A. Halloween Carnival.

The Ex-Service women of this city were guests of honor at the November 9 meeting of this Unit. Those present were Leila Roberts, Donna Robertson, Augusta Coats, Alice O'Grady, and Mrs. Leary. The Past Presidents were hostesses. Each guest gave a few incidents of her experiences overseas, which held the audience spell-bound with interest.

Department offers a prize for the Unit having the greatest percentage of gain over last year's membership. Suppose we could win it? Come on, let's try for it. December is Hospitalization and Rehabilitation month. A goodly number of our Unit will visit both San Fernando and Sawtelle next Sunday.

QUALITY FOOD SERVED AT ALL TIMES

COFFEE SHOP

45 NORTH BALDWIN AVE. — PHONE 242-1

Open 6 A.M. to 8 P.M.

Drop in regularly for our Home-cooked Dinner served from 11 a. m. to 8 p. m.

It's Economical to order your Christmas Cards NOW!

Liberal discounts allowed on orders taken before November 30.

Three full lines of beautiful cards. Your name printed on costs little... makes them more effective... Order now before the lines are broken... Wide price range.

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Osteopath

Office in Patio S. M. Hotel

TELEPHONE 260-1

Res. Phone 215-1

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Storm Drain Opposition Is Developed

Property Owner Files Objection To Grand View Avenue Project

Hal M. Slemmons, Arcadia property owner, has served notice on the Sierra Madre and Arcadia City Councils that the proposed Grand View avenue storm drain that would carry away the mountain storm waters above Sierra Madre onto the city's spreading grounds is objectionable to him and intimates action to prevent carrying through of the plan. In a letter to the City Council Slemmons said:

"The local press states that you are considering the diverting of flood waters into the Big Santa Anita Flood Channel from other channels and other drainage areas.

"As owner of about 1300 lineal feet of the Big Santa Anita Channel running northerly from Foothill Blvd., near First Avenue, Arcadia, I must protest any diversion of storm water into said channel which does not now flow thereinto. Reasons for this protest are obvious. Among them the fact that the bridge at Foothill Boulevard was designed to carry the flood waters from the Big Santa Anita Drainage area only. And the cross section of the channel improvement upstream therefrom was also designed to carry flood waters from Big Santa Anita Drainage area only. But regardless of the two last statements any increased flow during time of storm would constitute a serious menace, and hazard to my property, which I am sure you would not knowingly proceed with."

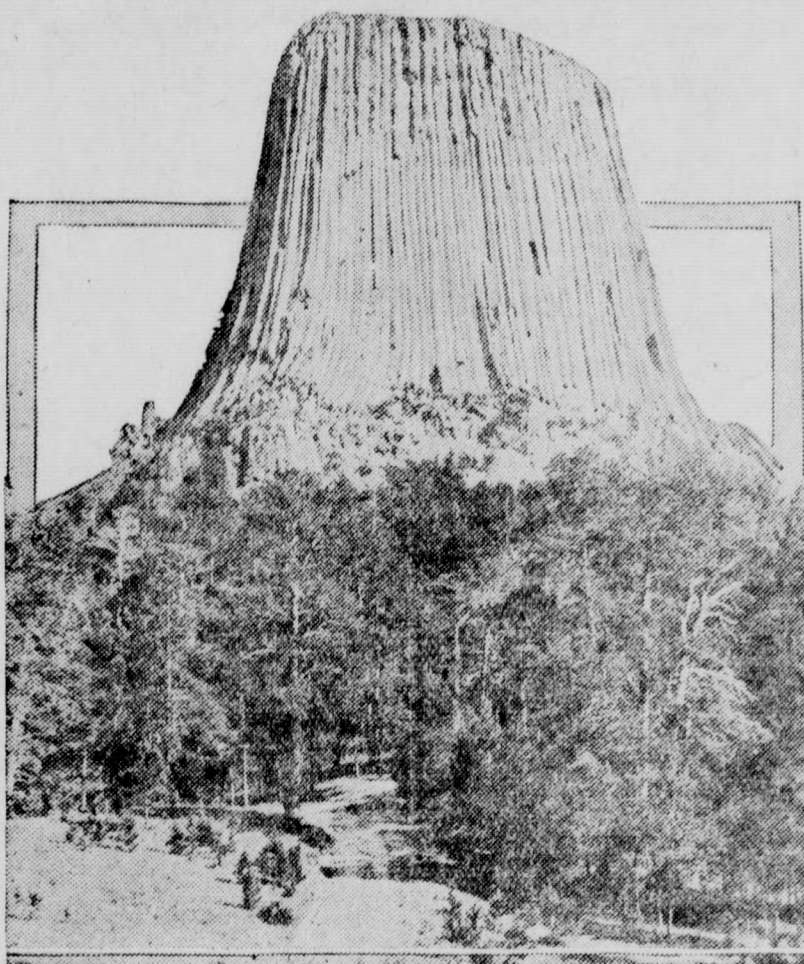
GORDON LEADS ASCOT SPEED DEMONS NOW

The victor in Sunday's 150-lap event at Ascot speedway will receive 71.25 points toward the Pacific coast racing crown title. Second place will get 35.62 points and third 22.50 points. While a hard battle is going on for the title, a three-cornered scramble for fourth place is creating a lot of interest also. Chet Gardner holds the position at present but he'll have to keep ahead of both Kelly Pettillo and Mel Kenealy Sunday if he figures on retaining that position. Winning in his last two starts Al Gordon now leads the six contenders with a percentage of 58.82.

ANOTHER DOG VICTIM OF THE POISON FIEND

Dog poisoners are still at work in Sierra Madre. "Lady" beautiful German police dog owned by Miss Eunice Albrecht, of 150 West Montecito avenue, fell a victim of poison last Wednesday. This is the third dog to be reported to local police department within the past month.

Devil's Tower Will Be "Improved"



FUNDS have been allotted by the government for improvement of the Devil's Tower National monument in Wyoming. This unique formation of rock has drawn tourists each year to this picturesque spot near Sundance. The tower rises 1,250 feet high upon a hill colorful because of the red beds and buff colored sandstone as well as its forest of pines. The top of the tower is 790 feet above the top of this hill; at the base it has a diameter of 1,000 feet and at the top a diameter of over 200 feet. It is called by many the eighth wonder of the world because of its unique columnar construction.

Junior Women Plan A Cord And Cotton Dance December 2

A special meeting was called on Wednesday, November 8, at the home of Miss Mary Frances Brain, 61 West Highland avenue, to plan for the dance the new members of the Sierra Madre Junior Women's Club will give December 2, at 8:30 o'clock. As part of their initiation the new girls are to take charge of a cord and cotton dance in the clubhouse.

The music committee, including Miss Brain and Mrs. Evelyn Brain, has secured the Riviera Country Club orchestra from Beverly Hills. Tickets, in charge of Miss Genelle Paschall, may be secured from any of the members. Posters are being made and placed in windows by Miss Billie Dale. Misses Lilah and Alta Croxson are furnishing the refreshments. Miss Dorothy Walsworth is in charge of publicity and decorations are being done by Misses Shirley Chamberlain and Marian Daily. Miss Mary Davis, president, was present and approved the plans.

The new members are Mrs. Evelyn Brain, Misses Mary Frances Brain, Genelle Paschall, Lilah Croxson, Alta Croxson, Shirley Chamberlain, Billie Dale, Marian Daily and Dorothy Walsworth.

Get-together Plan Of Congregational Church Is Unique

The Congregational Church is to have a Get-together for members and friends on next Wednesday evening. Only instead of one gathering it is to be in the nature of five meetings at homes in the parish. A local committee in each district has arranged a program for that district and these are to vary as the committees plan.

The pastor, Rev. A. O. Pritchard, will visit each group in the course of the evening and give to each a word of greeting and cheer.

The general committee in charge is Mrs. Louise Grey, Mrs. Myrtle G. Hill and Lester Bodine. The respective meeting places and chairmen of local committees are: The home of Mr. and Mrs. Nestor A. Young, West Highland avenue; Mrs. Young, chairman; home of Plaza Children, 72 West Alegria, W. H. Hannaford, chairman; the home of Mr. and Mrs. C. W. Jones, East Alegria, Mrs. E. E. Bacon, chairman; the home of Mrs. Alice Hooker Jones, West Orange Grove, Mrs. G. B. Morgridge, chairman; the home of Mr. and Mrs. James C. Heasley, 536 Oakdale Drive, Mrs. H. C. Reavis, chairman.

All friends and members of the church are invited to the home nearest their residence.

TOUR OF THE ORIENT AT OLD FOLKS HOME

A tour of the Orient will be taken through the medium of a moving picture on Saturday evening, November 18, at the British Old People's Home, 647 Manzanita avenue. The film will be shown by Mr. and Mrs. A. P. Pratt. Mrs. Pratt will be remembered in this city as Miss Jeanette Humphries. The affair is being presented through the courtesy of Mrs. W. R. Humphries. Friends of the home are most cordially invited.

Market Recovers Truck But Thieves Get Away With Load

A pick-up truck, belonging to Roberts' Market, which was stolen in Los Angeles early last Thursday, was located in Los Angeles on Sunday and returned to the market on Monday morning. The load of vegetables on the truck when it was stolen was missing and it is believed that the truck was stolen for the vegetables, as no damage was apparent on the truck, except that the spare tire and tools were also stolen.

ART. Things

By Henry Ivins Hawchurst
THERE'S a lot of truth in the old saying that "it's an ill wind that blows no one good"—a bit ahead of my story perhaps, but, we'll let it go at that.

Sometime ago THE NEWS ran a story revealing the cleverness of one of our colony's most successful painters, Vernon Morse. About a year ago the League's first board of governors met in the City Hall to discuss ways and means for launching the League and Vernon Morse was a member of this group and made many valuable suggestions.

When the League actually started its classes last June 6, Mr. Morse on account of the fact that he was in the midst of building his artistic studio home up on Marlborough Terrace, could not find time to join forces with Alfred Dewey and yours truly who have been doing our damndest to get in line a group of aspiring recruits, and believe you me we've had plenty of handicaps with practically no equipment or funds.

Unbeknown to us all Vernon has been keeping his eye on the League and when 'Old Man Trouble' came along and slapped yrs. truly down for an enforced rest in bed, Vernon stepped into the picture and in a high, wide and handsome way offered his help. Now here is a great break for the students of the League, for I know of no painter who is better qualified to give a student a good foundation in the fundamentals of art than is my good friend Morse. You can bet my life that as soon as we are able to frisk around in high gear again we are going to do everything possible to keep Vernon on the job even if we have to chloroform him or something, to accomplish it. * * *

Almost immediately after her return from a three months European trip, Mrs. W. T. McKee, one of our League's first, foremost and enthusiastic and helpful patrons, favored our classes by a visit and later, Mrs. McKee told us that it was quite unbelievable that the League had accomplished so much in so short a time. Mrs. McKee was likewise impressed by the manner in which students applied themselves to their work.

There is a certain something—certain qualities—about Mrs. McKee that greatly reminds us of the beloved Schuman-Heink. Perhaps it is her inborn culture—her love of all things beautiful, enhanced by many years of world-wide travel. Perhaps it is because Mrs. McKee is an artist in her own right—not a singer, as is our famous Schuman-Heink, but as a painter, a painter who, for the time being, has been compelled to forego her urge to paint. Mrs. McKee has expressed the desire to join the League classes just as soon as her health will permit.



That Roof of Yours—

needs painting, and one of the best preservatives you can use to keep it looking like new and also absolutely waterproof, is

ASGUM

This is a pure asphalt product containing real asbestos fibre—comes in Liquid and Plastic form. It is absolutely free from coal tar.

Very moderate priced—let us give you particulars.

Sierra Madre Lumber Co.

38 East Montecito Phone 23

SAFEWAY and PIGGLY WIGGLY STOKELY'S VEGETABLES

Corn Country Gentleman No. 2 10c Stokely's—Country Gentleman, cream style. Golden cans.	Hominy Fancy No. 2 9c Stokely's hominy—large, white kernels. No. 2 1/2 can.
Cranberry Sauce 17 oz. 13c Stokely's—Cape Cod cranberries, cooked and strained.	Vegetables Mixed No. 2 12c Stokely's mixed vegetables—a perfect salad assortment.
Pumpkin No. 2 12c Stokely's golden pumpkin—unexcelled for holiday pies.	Sauerkraut No. 2 12c Stokely's Sauerkraut—tender, crisp, shredded. New pack.
Cut Beans Fancy No. 2 Can 10c Stokely's tender cut green beans, stringless, full-flavored.	Peas and Carrots No. 2 Can 15c Stokely's—fancy peas and carrots, skillfully blended.
Lima Beans No. 2 Can 15c Stokely's—tiny green lima beans, packed in golden cans.	Diced Beets No. 2 Can 10c Stokely's selected red beets, diced, for use in salads.
Whole Beans No. 2 Can 15c Stokely's whole green beans, Refugee type. For salads.	Beets Fancy Sliced No. 2 Can 10c Stokely's—tender, new beets, sliced. Golden-lined cans.
Kidney Beans No. 2 Can 8c Stokely's Fancy Red Kidney beans. Tender, meaty taste.	Catsup Tomato 14-oz. Bottle 12c Stokely's Catsup—made from firm, vine-ripened tomatoes.
Shoe Peg No. 2 Can 13c Stokely's shoe-peg—whole kernels, just off the cob.	Chili Sauce Bottle 15c Stokely's Chili Sauce—a different, appetizing sauce.

COFFEE EDWARDS' 23c AIRWAY 15c

Edwards' Dependable, full-bodied vacuum-packed; Airway Brazilian, fresh roasted, ground to order.

QUALITY EGGS PER DOZ. 25c

Quality brand, selected large eggs, inspected, processed, candled and cartoned. A week-end value.

BUTTER PER LB. 24c

Churned from quality cream, quartered, and packed in cartons at the modern Lucerne Creamery.

SUGAR PURE CANE 10 LBS. FOR 43c

Pure cane sugar, finely granulated and packed in sanitary strong cloth bags. A record low price.

MILK MAX-I-MUM TALL CAN 5c

Whole sweet milk, evaporated to consistency of cream. Unexcelled for cooking purposes, etc.

GLOBES G.E. MAZDA EACH 20c G.E. TYPE D EACH 10c

General Electric—Mazda in 25, 40, 50, 60 watt; Type D in 30, 60 watt. Fill empty sockets now.

Preserves 40-oz. Jar 33c Shredded Wheat 12-oz. 12c

Maraschino or Shaw. Made from fresh berries, cane sugar. Use Shredded Wheat in turkey dressing for new flavor.

Jell-Well or Jiffy Lou 5c Corn Flakes 8-oz. Pkg. 5c

Sparkling desserts, tasty custard pudding quickly made. Jersey brand—crisp, crunchy breakfast cereal. Reg. pkg.

Coconut Baker's 1/2-lb. Can 11c Postum Cereal 18-oz. Package 18c

Baker's yellow can—moist pack; for cakes, pies, candies. A full-flavored cereal beverage. Brew like coffee.

Chocolate Baker's 1/2-lb. Can 19c Peanut Butter 2-lb. Jar 19c

Premium No. 1 chocolate—For cooking or beverages. Max-i-mum. Churned from fancy peanuts, 1-lb. jar, 12c.

Mayonnaise Pint Jar 24c Ovaltine 6-oz. Can 43c

Best Foods "Double Whipped." Quart jar priced at 44c. For a good night's sleep drink Ovaltine before retiring.

Marshmallows 1-lb. Pkg. 15c Tomato Juice No. 2 Can 10c

Fluffiest brand. Freshly made. Fine with hot cocoa. Libby's—just juice "gentle-pressed" from ripe tomatoes.

Wesson Oil Pint Can 20c Chicken Noodles 16-oz. Jar 23c

Excellent for home-made mayonnaise, frying, shortening. Genuine egg noodles wrapped in tender sliced chicken.

Formay Shortening 1-lb. Can 16c Mustard French's Cream Salad 9-oz. 13c

Swift's blended, fast creaming shortening. 3-lb. can 45c. French's Cream Salad type. Mild, appetizing meat spread.

Aunt Dinah Mollasses No. 1 1/2 Can 12c Bird Seed 2 10-oz. Pkgs. 25c

Genuine Black Strap New Orleans Mollasses For cooking. French's blended. Free bird biscuit in each package.

Molasses B.F. & R. 1-lb. Can 19c Soap White 10 Bars 27c

Gold Label light. Green Label dark—No. 1 1/2 can 17c. Colgate-Palmolive-Peet's famous Crystal White.

Calumet Baking Powder 1-lb. 23c Super Suds 9-oz. Package 15c

"Double Action" assures success in your baking. 1-lb. can. "Reads of Soap" that dissolve instantly into foam.

Salt Morton's 26-oz. 7c Sani-Flush Can 15c

Your choice of nationally known brands of quality salt. Sani-Flush removes most stubborn closet stains easily.

HAMS CUDAHY'S PURITAN WHOLE OR HALF, Per Lb. 17c

Whole hams or full halves, with center cuts left in. Cudahy's Puritan or Armour's Star. Skinned hams.

ROAST PRIME RIB or RUMP Lb. 17c POT 9c

Prime Rib, rump—to oven roast; Round bone, chuck—to pot roast. Cut from fancy steer or baby beef.

Steaks Fancy Steer or Baby Beef Lb. 18c Sausage Sterling Links 1/2-lb. Pkg. 10c

Your choice of Round, Sirloin, Club or T-Bone Steaks. Sterling brand pork sausage in links. 3/4-lb. package.

Beef Stew per Lb. 15c Halibut Northern Per Lb. 22c

Boneless cuts of fancy steer or baby beef for stewing. Northern caught, fancy, medium size. White, flaky fish.

Ground Beef per Lb. 10c Sea Bass Fresh per lb. 19c

Freshly ground lean beef. Fine for patties or meat loaf. Fresh fresh caught—for roasting, broiling, or frying.

Plate Rib of Beef per lb. 7c Oysters Large—Dozen 30c

Economical cut of quality beef—to braise or fricassee. Red Cross brand—Fresh, large New York Count oysters.

RUSSETS IDAHO GROWN 12 LBS. FOR 25c

Fancy quality, U. S. No. 1 grade, Idaho grown Russet potatoes, the West's finest bakers. Buy 12-lbs.

Potatoes Jersey Sweet 4 Lbs. For 15c Dates Deglet Noor Fresh—Lb. 15c

Northern grown, Jersey variety, smooth, clean potatoes. Fresh Deglet Noor dates from Coachella valley.

Grapefruit Size 80 3 For 10c Carrots 3 Bunches For 5c

Sweet, juicy, Imperial valley grapefruit. Size 80—large. Firm, crisp, clean, even-sized carrots in large bunches.

Pippins Fancy Newtown 6 Lbs. For 19c Onions Sweet Spanish 3 For 5c

Newtown pippins, excellent for pies or apple sauce. Sweet Spanish variety—clean, smooth, mild—for slicing.

Apples Washington Jonathans 4 Lbs. For 17c Rhubarb Fancy Quality 3 Lbs. For 5c

Crisp, juicy Wash. Jonathans, favored eating apples. Large, well-colored stalks of fancy quality rhubarb.

Prices effective Nov. 16, 17, 18, in all stores within 35 miles of L. A.

Meat and produce values at Safeway and Piggly Wiggly operated departments only. **SAFEWAY and PIGGLY WIGGLY** We reserve the right to limit. None to dealers. Prices subject to change without notice.

Roberts Market



"Home of the Green Frog"



Challenge BUTTER Pound 24c

Cape Cod **CRANBERRIES**

2 lbs.

19c

Rich, Aged **Klamath Cheese**

Pound

15c

A Kraft Product

Fancy Newton **PIPPIN APPLES**

10 lbs.

19c

All Prices in Green Shopper Effective Friday and Saturday also



WANT ADS..

Classified Rates And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting, it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. Classified Ads received after 5 p.m. Wednesday may be run under heading 'Too Late to Classify.'

WORK WANTED

MOTHERS—An experienced Japanese schoolboy who needs board and small wages would like to lighten your housework. Phone 48. —7:2

AUTO PAINTING, Tops re-covered. Duco paint jobs \$15 up. Work guaranteed. Have your top recovered before it rains. Phone 82 for estimates. S. M. Garage. —4:15

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:15

FOR SALE MISCELLANEOUS

FOR SALE—Thoroughbred Shepherd Police Puppies; fine specimens; 5 weeks old. 304 W. Central. —8:0

FIREWOOD, Coal, briquettes, coke, kindling. Fleming's Feed & Fuel, Phone 22, 32 N. Baldwin. —8:0

USED MAYTAG washer, a bargain. Pettitt's Used Furniture Store, 31 North Baldwin. —8:0

WEBER upright piano in excellent condition. Very reasonable. 57 West Montecito. Tel. 262-2. —8:0

GASOLINE PUMP for sale. Geo. O. Daily, 105 E. Central. —8:0

AVOCADOS for sale. 685 W. Alameda. Phone 182-3. —7:0

FOR SALE—2 large drop curtain porch awnings. Reasonable. 324 Sycamore Place. —8:0

FOR SALE—Beautiful mare. Singlefoot. Young, sound and gentle. Well-reined. 100 Suffolk Ave., Sierra Madre. —6:15

BANTAMS and pigeons for sale. 541 W. Orange Grove. —4:15

FOR SALE—Good Player Piano. Box R, News Office. —6:15

WILL SELL large outdoor cage with yellow, green and blue parakeets at real bargain. Phone 48. —5:0

SWAPPING POST

WILL SWAP almost new hand vacuum for chicken or groceries. 317 N. Auburn. —1:15

SWAP—Day Bed for large rug. Phone 215-1. —5:0

WANTED—Sewing, rug making, mending, quilting, etc. Women's organization, Cooperative Relief. Phone 349-3. —8:0

RAGS, PAPER, junk of every description wanted by Co-operative Relief Association. Phone 352-1. —8:0

GREEN breakfast room set for table, easy chair, or 2. 315 N. Baldwin. —6:0

LOST & FOUND

FOUND—Gasoline Tank, cap, also keys; owner may have same by identifying and paying for adv. at News Office. —8:0

Sierra Madre's greatest Real Estate announcement this time next week!

WATCH Humphries

A home—100 ft. frontage, all street work in and paid for—Home built to measure—2 bedrooms, tiled roof... \$2500.00

MISCELLANEOUS

ORIENTAL—Domestic Rugs cleaned, repaired by native workmen. S. M. Mardigian, Dept. Mgr. Pasadena Storage Co., 55 S. Marengo. Wakefield 6131. —5:15

STRICKLAND'S Feed Store—Laying Mash, Scratch, Poultry Food. —38:1

STRICKLAND'S FEED STORE—Birds, cages, flowers, fertilizer. —38:1

MONARCH ROOFING COMPANY 500 So. Raymond CO. 619 PASADENA, CALIFORNIA

NOTICE OF TRUSTEE'S SALE
T. O. No. 172256-S

On Tuesday, December 12th, 1933, at 11:00 A.M., TITLE INSURANCE AND TRUST COMPANY, as Trustee under and pursuant to Deed of or Transfer in Trust dated December 22nd, 1926, recorded January 14, 1927, in Book 6560, Page 193, of Official Records in the office of the Recorder of Los Angeles County, California, and securing, among other obligations, note for \$750.00, dated December 22, 1926, in favor of ARNOLD VETTER AND ANNA VETTER, husband and wife, as joint tenants, will sell at public auction to highest bidder for cash (PAYABLE AT TIME OF SALE IN ANY COIN OR CURRENCY OF THE UNITED STATES THEN LEGAL TENDER FOR PUBLIC AND PRIVATE DEBTS) in the lobby of the main entrance of Title Insurance Building, 433 South Spring Street, Los Angeles, California, all right, title, and interest conveyed to and now held by it under said Deed of or Transfer in the property situate in the City of Sierra Madre, in said County and State, described as:

Lot Thirty-six (36) of the Sierra Madre Valley View Tract, as per map thereof recorded in Book 11, at page 21 of Maps, in the office of the County Recorder of said County.

Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the principal sum of said note, to-wit, \$750.00, with interest from March 22, 1931, as in said note provided, less \$5.00 applied upon account of interest—advances, if any, under the terms of said Deed of or Transfer; fees, charges and expenses of the Trustee and of trusts created by said Deed of or Transfer.

The beneficiary under said Deed of or Transfer, by reason of a breach or default in the obligations secured thereby, heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written notice of breach and of election to cause the undersigned to sell said property to satisfy said obligations, and thereafter, on August 11, 1933, the undersigned caused said notice of breach and of election to be recorded in Book 12326, Page 97, of Official Records in said Recorder's office.

Dated Nov. 13, 1933.

TITLE INSURANCE AND TRUST COMPANY, as said Trustee,
By ELZA C. MOWRY,
Assistant Secretary.
Publish Nov. 17, 24 and Dec. 1, CR-2136 —8:10

On Friday, December 1st, 1933, at 10:30 o'clock A.M. at the Easterly entrance of the Hall of Justice, in the City of Los Angeles, California, Security Title Insurance and Guarantee Company, as trustee under the Deed of Trust executed by SARAH M. McCLELLAND, a widow, who acquired title as S. Meredith McClelland, recorded April 8th, 1930 in Book 9840 page 265 of Official Records in the office of the Recorder of Los Angeles County, California, and by reason of default in the payment or performance of obligations secured thereby including the breach or default, notice of which was recorded July 28th, 1933 in Book 12288 page 199 of said Official Records, will sell at public auction for cash, without warranty as to title, possession, or encumbrances, the interest conveyed to said Trustee by said Deed of Trust in property situate in the County of Los Angeles, State of California, described as:

PARCEL 1: The East fifty (50) feet of Lot One (1) of Furneaux

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC. REQUIRED BY THE ACT OF CONGRESS OF MARCH 3, 1933.

Of Sierra Madre News, published weekly at Sierra Madre, California, for October 1, 1933.

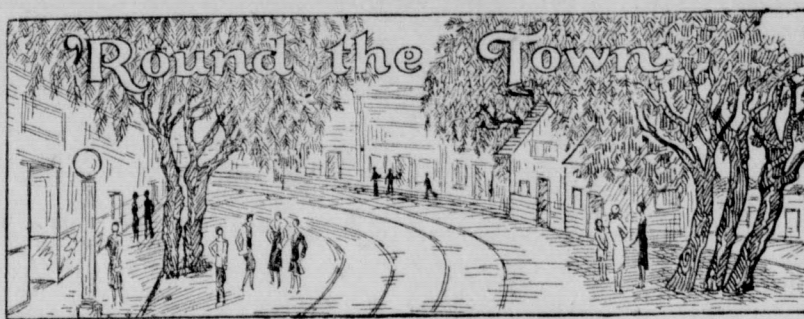
Before me, a notary public in and for the State and county aforesaid, personally appeared _____, having been duly sworn according to law, and deposes and says that he is the editor of the Sierra Madre News and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 41, Postal Laws and Regulations, printed on the reverse of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Editor: L. R. Goshorn.
2. That the owner is L. R. Goshorn.
3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages or other securities are: None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

L. R. GOSHORN.
Sworn and subscribed before me this 8th day of November, 1933.
TOM NEALE,
(My commission expires Feb. 5, 1937)



G. M. Sullivan, of Long Beach, visited in town on Wednesday.

Mr. and Mrs. Carl Olsen, of Newhall, visited in town on Wednesday.

Mr. and Mrs. W. Christian have moved to 41 South Baldwin avenue.

Marvin Webster, of San Francisco, former resident, visited in town on Wednesday evening.

Mr. and Mrs. P. J. LeGrand, of Quincy, Ill., have arrived to live with Mrs. LeGrand's sister, Mrs. Reuter, of 256 Adams street.

Daniel Shaffer, of 101 East Central avenue, broke his left wrist in a fall at his home this week.

Mr. and Mrs. John W. Tyree moved on Friday from South Hermosa avenue to 52 East Central avenue.

Mrs. E. T. Dunning, of Alhambra, spent Monday with her daughter, Miss Jessie E. Dunning, of 109 East Laurel avenue.

Mrs. W. J. Schiltz, of 67 East Highland avenue, enjoyed the weekend with her nephew and niece, Mr. and Mrs. Ed Arend, in Los Angeles.

Mrs. Bertha B. Miller, of 439 Mariposa avenue, moved on Thursday to the home of her son at 813 North Coronado street, Los Angeles.

Mr. and Mrs. H. L. Smith and daughter, Barbara, and Fred Jensen, of Bakersfield, were Sunday guests of Mr. and Mrs. John E. Spoelstra, of 193 North Lima street.

Mrs. Tom Henderson and Miss Connie Zanco went to San Diego last weekend to see Mr. Henderson, who is fire suppression foreman at the C.C.C. Camp at Jamul.

Mr. and Mrs. Harry Ernst, of Whittier; Mr. and Mrs. Jack Wilkerson and Robert Johnson, of South Pasadena, were callers on Sunday at the home of Mr. and Mrs. Roy H. Pickett, 201 West Highland avenue.

Mrs. Mattie Cuddy and Mrs. Mary A. Wamock, of the Louise Severance Tent No. 65 of the

Tract, as per map recorded in Book 12, Page 193 of Maps, in the office of the County Recorder of said County.

PARCEL 2: The South Twenty-Five (25) feet of the East Fifty (50) feet of the West One Hundred (100) feet of Lot Three (3) of Furneaux Tract, as per map recorded in Book 12, Page 193 of Maps, in the office of the County Recorder of said County,

for the purpose of paying obligations secured by said Deed of Trust, including fees, charges, and expenses of the Trustee, sums expended under the terms thereof, of interest thereon, and \$1470.99 in unpaid principal of the note secured thereby, with interest thereon at the rate of nine per cent per annum, payable monthly from December 5th, 1931.

Dated November 3, 1933.

SECURITY TITLE INSURANCE AND GUARANTEE COMPANY
By PAUL M. LEE
Its Assistant Secretary
(Corporate Seal) CR-1994 —6:8

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Of Sierra Madre News, published weekly at Sierra Madre, California, for October 1, 1933.

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L. R. GOSHORN.
Sworn and subscribed before me this 8th day of November, 1933.
TOM NEALE,
(My commission expires Feb. 5, 1937)

Daughters of Union Veterans of the Civil War, attended a reception honoring Mrs. Nellie Holbrook at the G.A.R. Hall in Glendale on Monday. The affair was given by the Mary Jane Gillette Tent.

Mrs. Harley Hogan, of the Women's Exchange, West Central avenue, attended a meeting of foreladies and time keepers of Los Angeles County Sewing Projects on Saturday in Los Angeles. Mrs. Hogan exhibited seven articles of clothing, made from salvaged clothing by local workers.

Mrs. J. Milton Steinberger, of 501 Mariposa avenue, returned on Wednesday from Rye, N.Y., where she has been visiting her sister, Mrs. Henry Pease, for about a month. During her visit in the east a few days were spent with Mrs. Harriet Buckingham's sister in New Rochelle, N.Y.

C. E. Societies Will Banquet December 1

WITH but two weeks until the year's big event for Sierra Madre's Christian Endeavorers—the annual fall banquet—much work is being put forth upon this project by the various committees.

Committee chairmen for the coming banquet, December 1, were announced at the Sunday evening service. They are: Sam Hohri, publicity; Enid Murray, clean-up; Dorothy Moore, decorations; Merrill Smith, tickets.

Sunday evening's young people society's service will be in charge of Pearl Bever. He is to lead the group on the discussion, "Friends." Fred Guinness, missionary director, is in charge of the regular missionary service the following Sunday. "Fight the Flood" with Merrill Smith is the announcement given by the prayer-meeting department for December 3rd.

There should be lots of business for the executive committee's attention tonight, with the two months of accumulated business to take care of. Business meeting for the entire membership of the society will be held next Friday.

Mrs. Muriel Harvey Native Of England, Passes Away Here

Mrs. Muriel Harvey, of 319 Ramona avenue, passed away on Saturday at a Los Angeles Hospital, from an incurable illness. Mrs. Harvey was taken ill over a month ago and had been in the hospital for the past three weeks.

She was born 44 years ago in Nottingham, England, and had resided in Sierra Madre for four years. Surviving are one son, Donald, and a sister, Mrs. Ellen M. Hauck, of 281 San Gabriel Court.

Funeral services were held on Monday afternoon at 2 o'clock from the Grant Funeral Parlors, with Dean A. G. H. Bode officiating. Interment took place in Sierra Madre Cemetery.

Promise Novelties At Entertainment For Childrens Home

A benefit tea will be held at the Plaza Children's Home, 72 West Alameda avenue, tomorrow afternoon, November 18, from 2 to 4:30 o'clock.

Dr. Roy Smith, pastor of the First Methodist Church in Los Angeles, and Miss Eleanor Miller of Pasadena, will be speakers. There will be musical numbers by the well-known artists, Helene Rico, Mexican entertainer, who will render a group of solos, and John Umphred, who will sing in duet with Miss Rico. The program will be completed by novelties presented by several children of the home. Information may be had by calling Miss Elsie Gibson at the home.

Luetta Walsworth New President Of Friendship Club

Mrs. Luetta Walsworth was chosen president of the Friendship Club for the coming year at its meeting on Monday evening in the Ladies' Parlors of the Congregational Church.

Mrs. Hazel Spoelstra was elected first vice-president; Mrs. Joy Embree, second vice-president; Miss Lucile Sparks, secretary; Mrs. Margaret Schwartz, treasurer, and Mrs. Ruth Vanderpool, historian.

What Price Glory Asks Sports Fan

Writer Finds Food For Thought In Coach Jones' Rebuke To Trojans

By HARRY BURKE
Former Sporting Editor of
The New York World

BETWEEN THE LINES of a statement made by Howard Jones, coach of the Trojan football team, following the defeat of his team by Stanford, one may scent tragedy—searing, poignant, heart-rendering, overtaking the heroes of yesterday, suddenly cast out and marked as indelibly as the fluer-de-lis ostracised unfortunate in the time of Louis the Just and Richelieu. What price glory if the opposing team will not down?

John Dye, two-year letter man was dropped from the squad and two varsity backs demoted. Dye was told his services were no longer required because he had "broken training." Homer Griffith and Gordon Clark were dropped to the third string.

"I am making these changes because some of our older players have become self-satisfied," said Coach Jones. "We were outplayed, outthought and outconditioned, and there must be a reason for this, particularly the later, and I think I know why this was. I am proud of those players who have consistently given their best to the team."

What does "broken training" mean? Does it mean the player went Hollywooding, soused around? That inference dominates. It is inescapable. If the player was guilty of a lesser offense common justice and decency would have saved him from the stigma and disgrace that will dog him as inseparably as a Siamese twin. And it would seem to the casual bystander that death might have had less sting than to be advertised to the world that he had run out on his dear-old-whatchamacallum.

Cheers and acclaim for Homer Griffith had barely died out before he was told to go away back and sit down. Homer Griffith, yesterday's hero of All-American caliber, shed his glory in the tumult and roar of a Cardinal victory.

What if the Trojans had marched on to a piled-up score after that one dash of Cotton Warburton? What if the Stanford line had not held, if the Stanford backs had not crashed through?

If players become self-satisfied, or if they fail to "do their best" the fault lies in the system. The ballyhoo, the glorification, the hero worship inevitably must sway the weak, for it is true that the strongest are off the weakest, believe it or not. The system combs the country and draws like a magnet, with lures of who knows what, stalwart youths to make up the teams. Brawn—relentless, invincible, must fill the stadiums. If a Jim Sullivan, the pioneer of the A.A.U., went through a college football team with a fine tooth comb the world would learn the price of an amateur. The system commands the youngster to go in there and do or die. Thumbs down for the Griffiths if the other line holds.

Wilson P-T A Hears Import Of School Bonds & "Buy Now"

Importance of the NRA "Buy Now" campaign was stressed by Dr. Mair at a meeting of the Woodrow Wilson Parent-Teachers Association last Wednesday. His impromptu talk was followed by a speech by Mrs. Myron Hunt, telling of the importance of earthquake school buildings and every parent voting on the bond issue at the approaching special election.

A play, conducted by the 9-2 girls' homeroom, featured the different meanings of guidance brought out by Miss Erma Davis, school counselor.

Mrs. Rudolph R. Hartman, representative for Sierra Madre, will arrange transportation for mothers, who would like to attend the meetings.

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Recital Planned As A Benefit For PTA's Welfare Fund

Dr. Reginald Smart, of the Los Angeles County Health Association, in his talk before the mothers' study group of the Parent-Teachers Association on Tuesday morning, said that a parent need not be alarmed because his child reacted to the tuberculin test.

A very delightful recital is being planned for the benefit of the Parent-Teachers Association Welfare Fund by Madame de Beaulieu. A playlet, created especially for her Sierra Madre pupils, entitled "Birthday Party," in which dancing and drama pupils will be seen to advantage will be presented Friday evening, November 24.

MUSIC LEAGUE WILL GIVE ENTERTAINMENT

An open meeting will be held next Tuesday evening, November 21, at 8 o'clock in the Park House by the Municipal Music League for members and those interested in the movement. An entertainment of music is being planned by Richard Knost, director.

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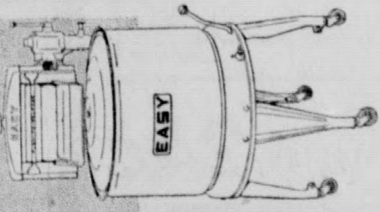
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2 lbs.	15¢
COMPOUND	15¢
2 lbs.	
FRESH FILLET OF ROCK COD	23¢
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EASY WASHER
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Sat., Nov. 18
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—(20c)—

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Air Hostess

Barbara Stanwyck

“EVER IN MY HEART”

SUN., MON., TUES.

November 19, 20, 21

TWO FEATURES

**GAYNOR
BAXTER
PADDY**

THE NEXT BEST THING

Wednesday, Nov. 22—Double Feature

MARION NIXON in

“BEST OF ENEMIES”

and — CAREY GRANT — in —

“GAMBLING SHIP”

Cartoon

Claudette Colbert

— in —

“TORCH SINGER”

Selected Short Subjects

Coming Thursday, November 23

Will Rogers

— in —

“Dr. Bull”

News Reel

LYRIC
FOOTHILL BLVD.
MONROVIA—PHONE 3522
Tonight and Saturday

James Dunn

June Knight

Cliff Edwards

“Take

a

Chance”

Our Gang

Comedy

Mickey Mouse

Cartoon

Sun., Mon., Tues.

Nov. 19, 20, 21

RONALD COLMAN

in

“THE

MASQUERADER”

A Grand Picture for All

Charley Chase

Comedy

Wed., Thurs.—Nov. 22, 23

Return Engagement

By Popular Demand

Warren William

May Robson

in

“LADY FOR A DAY”

YOU MUST SEE IT

BARDS
Colorado

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2 MAJOR 2

2 FEATURES

FOOTBALL AND ROMANCE

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Robert Young

Lella Hyams

Johnny Mack Brown

Andy Devine

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“3 Little Pigs”

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Children — 10c

Mat. — All 25c

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2 P.M.

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Corn Country Gentleman No. 2 Can 10c	Hominy Fancy No. 2 1/2 Can 9c
Stokely's—Country Gentleman, cream style. Golden cans.	Stokely's hominy—large, white kernels. No. 2 1/2 can.
Cranberry Sauce 17 oz. 13c	Vegetables Mixed No. 2 Can 12c
Stokely's—Cape Cod cranberries, cooked and strained.	Stokely's mixed vegetables—a perfect salad assortment.
Pumpkin No. 2 1/2 Can 12c	Sauerkraut No. 2 1/2 Can 12c
Stokely's golden pumpkin—unexcelled for holiday pies.	Stokely's Sauerkraut—tender, crisp, shreds. New pack.
Cut Beans Fancy No. 2 Can 10c	Peas and Carrots No. 2 Can 15c
Stokely's tender cut green beans, stringless, full-flavored.	Stokely's—fancy peas and carrots, skillfully blended.
Lima Beans No. 2 Can 15c	Diced Beets No. 2 Can 10c
Stokely's—tiny green lima beans, packed in golden cans.	Stokely's selected red beets, diced, for use in salads.
Whole Beans No. 2 Can 15c	Beets Fancy Sliced No. 2 Can 10c
Stokely's whole green beans, Refugee type. For salads.	Stokely's—tender, new beets, sliced. Golden-lined cans.
Kidney Beans No. 2 Can 8c	Catsup Tomato 14-oz. Bottle 12c
Stokely's Fancy Red Kidney beans. Tender, meaty tasty.	Stokely's Catsup—made from firm, vine-ripened tomatoes.
Shoe Peg No. 2 Can 13c	Chili Sauce 12-oz. Bottle 15c
Stokely's shoe-peg—whole kernels, just off the cob.	Stokely's Chili Sauce—a different, appetizing sauce.

COFFEE EDWARDS' 1-LB. TIN 23c **AIRWAY** PER LB. 15c

Edwards' Dependable, full-bodied vacuum-packed; Airway Brazilian, fresh roasted, ground to order.

QUALITY EGGS PER DOZ. 25c

Quality brand, selected large eggs, inspected, processed, candled and cartoned. A week-end value.

BUTTER LA FRANCE AT SAFEWAY STORES, SUNSET GOLD AT PIGGLY WIGGLY. PER LB. 24c

Churned from quality cream, quartered, and packed in cartons at the modern Lucerne Creamery.

SUGAR PURE CANE 10 LBS. FOR 43c

Pure cane sugar, finely granulated and packed in sanitary strong cloth bags. A record low price.

MILK MAX-I-MUM EVAPORATED TALL CAN 5c

Whole sweet milk, evaporated to consistency of cream. Unexcelled for cooking purposes, etc.

GLOBES G.E. MAZDA EACH 20c G.E. TYPE D EACH 10c

General Electric—Mazda in 25, 40, 50, 60 watt; Type D in 30, 60 watt. Fill empty sockets now.

Preserves 40-oz. Jar 33c **Shredded Wheat** 12-oz. 12c

Maraschino or Shaw. Made from fresh berries, cane sugar. Use Shredded Wheat in turkey dressing for new flavor.

Jell-Well or Jiffy Lou per Package 5c **Corn Flakes** 8-oz. Pkg. 5c

Sparkling desserts, tasty custard pudding quickly made. Jersey brand—crisp, crunchy breakfast cereal. Reg. pkg.

Coconut Baker's 1/2 lb. Can 11c **Postum** 18-oz. Package 18c

Baker's yellow can—moist pack; for cakes, pies, candies. A full-flavored cereal beverage. Brew like coffee.

Chocolate Baker's 1/2 lb. Can 19c **Peanut Butter** 2-lb. Jar 19c

Premium No. 1 chocolate—For cooking or beverages. Max-i-mum. Churned from fancy peanuts, 1-lb. jar, 12c.

Mayonnaise Pint Jar 24c **Ovaltine** 6-oz. Can 43c

Best Foods "Double Whipped" Quart jar priced at 44c. For a good night's sleep drink Ovaltine before retiring.

Marshmallows 1-lb. Pkg. 15c **Tomato Juice** No. 2 Can 10c

Fluffiest brand. Freshly made. Fine with hot cocoa. Libby's—just juice "gentle-pressed" from ripe tomatoes.

Wesson Oil Pint Can 20c **Chicken & Noodles** 16-oz. Jar 23c

Excellent for home-made mayonnaise, frying, shortening. Genuine egg noodles wrapped in tender sliced chicken.

Formay Shortening 1-lb. Can 16c **Mustard** French's Cream 9-oz. Jar 13c

Swift's blended, fast creaming shortening. 3-lb. can 45c. French's Cream Salad type. Mild, appetizing meat spread.

Aunt Dinah Molasses 1-lb. Can 12c **Bird Seed** 2 10-oz. Pkgs. 25c

Genuine Black Strap New Orleans Molasses. For cooking. French's blended. Free bird biscuit in each package.

Molasses Baking 1-lb. Can 19c **Soap** Crystal White 10 for 27c

Gold Label light. Green Label dark—No. 1 1/2 can 17c. Colgate-Palmolive-Peet's famous Crystal White soap.

Calumet Powder Can 23c **Super Suds** 9-oz. Package 8c

"Double Action" assures success in your baking. 1-lb. can. "Beads of Soap" that dissolve instantly into foaming suds.

Salt Morton's—26-oz. 7c **Sani-Flush** 22-oz. Can 15c

Your choice of nationally known brands of quality salt. Sani-Flush removes most stubborn closet stains easily.

HAMS CUDAHY'S PURITAN WHOLE OR HALF, Per Lb. 17c

Whole hams or full halves, with center cuts left in. Cudahy's Puritan or Armour's Star. Skinned hams.

ROAST PRIME RIB or RUMP Lb. 17c P.O.T. 9c

Prime Rib, rump—to oven roast; Round bone, chuck—to pot roast. Cut from fancy steer or baby beef.

Steaks Fancy Steer or Baby Beef Lb. 18c **Sausage** Sterling Links 1/2-lb. Pkg. 10c

Your choice of Round, Sirloin, Club or T-Bone Steaks. Sterling brand pork sausage in links. 1/2-lb. package.

Beef Stew 1-lb. 15c **Halibut** Northern Per Lb. 22c

Boneless cuts of fancy steer or baby beef for stewing. Fresh caught, fancy, medium size. White, flaky fish.

Ground Beef Per Lb. 10c **Sea Bass** Fresh Per Lb. 19c

Freshly ground lean beef. Fine for patties or meat loaf. Fresh caught—for roasting, broiling, or frying.

Plate Rib Per Lb. 7c **Oysters** Large—Dozen 30c

Economical cut of quality beef—to braise or fricassee. Red Cross brand—Fresh, large New York Count oysters.

RUSSETS IDAHO GROWN 12 LBS. FOR 25c

Fancy quality, U. S. No. 1 grade, Idaho grown Russet potatoes, the West's finest bakers. Buy 12-lbs.

Potatoes Jersey Sweet 4 Lbs. For 15c **Dates** Deglet Noor Fresh—Lb. 15c

Northern grown, Jersey variety, smooth, clean potatoes. Fresh Deglet Noor dates from Coachella valley.

Grapefruit Size 80 For 10c **Carrots** 3 Bunches For 5c

Sweet, juicy, Imperial valley grapefruit. Size 80—large. Firm, crisp, clean, even-sized carrots in large bunches.

Pippins Fancy Newtown 6 Lbs. For 19c **Onions** Sweet Spanish 3 Lbs. For 5c

Newtown pippins, excellent for pies or apple sauce. Sweet Spanish variety—clean, smooth, mild—for slicing.

Apples Washington Jonathans 4 Lbs. For 17c **Rhubarb** Fancy Quality 3 Lbs. For 5c

Crisp, juicy Wash. Jonathans, favored eating apples. Large, well-colored stalks of fancy quality rhubarb.

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Phone 95

SWIFT'S PREMIUM BACON	25c
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SWIFT'S BROOKFIELD LINK SAUSAGE	10c
1/2 pound packages—each	
POT ROASTS (Swift's Branded Beef)	15c
pound	
PORK LOIN ROASTS	20c
(any cut) pound	
KRAUT 15c	COMPOUND 15c
2 lbs.	2 lbs.
FRESH FILLET OF ROCK COD	23c
pound	

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PHONE 47 and your order will be delivered FREE

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U.S. Extra Large Ranch EGGS	doz. 30c
Swift's Sliced BACON	lb. 19c
Pioneer Provision MINCED HAM	lb. 15c
Pioneer Provision WIENERS	lb. 15c
Full Cream JACK CHEESE	lb. 15c
SUGAR CORN, PEAS, STRING BEANS, No. 2	29c
can—3 cans	
OVALTINE 6 ounce can	39c
S & F TOILET TISSUE (1000 sheet)	4 rolls 19c
Ritz SALAD DRESSING	1 qt. jar 29c
(10c French Dressing FREE)	
Pippin and Bellefleur APPLES	10 lbs. 25c
TOMATOES	3 lbs. 10c
Bartlett PEARS	3 lbs. 10c
All GRAPES	3 lbs. 10c
Fancy Jonathan APPLES	3 lbs. 10c
Spanish ONIONS	6 lbs. 10c
Washington Burbank POTATOES, No. 1	12 lbs. 23c
YAM or SWEET POTATOES	3 lbs. 10c

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Swift's Oriole	1/2 lb 11c
Hormel Minnesota	1/2 lb 11c
Morrell's Pride	1/2 lb
pkgs.	2 for 25c
LEGS SPRING LAMB	lb. 20c
FANCY STEER POT ROAST	lb. 15c
HOMEMADE SAUSAGE	lb. 18c
FRESH GROUND BEEF	2 lbs. 25c
JEWEL SHORTENING	3 lb. pkg. 25c

Roberts Market

"Home of the Green Frog"

Challenge BUTTER Pound 24c

Cape Cod CRANBERRIES	Rich, Aged Klamath Cheese	Fancy Newton PIPPIN APPLES
2 lbs.	Pound	10 lbs.
19c	15c	19c
	A Kraft Product	

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